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62,61 Jackson & Perkins Co. N.Y.

**THE PARADE OF**

# Modern Roses

**PERENNIALS  
AND FRUITS**

*for*  
**FALL**  
1944

*Introducing*  
**THE NEW ROSES**  
for 1945



*Fall is the  
Ideal Time  
to Plant!*

© J. & P. CO.



*Mrs. Miniver*

When MGM asked Jackson & Perkins to produce the Rose that won first prize in the movie "Mrs. Miniver," starring Greer Garson, this beautiful Modern Rose was developed and named for her (see page 8).

**Jackson & Perkins Co.**

**WORLD'S LARGEST ROSE GROWERS**

**NEWARK, NEW YORK - The Rose Capital of America**





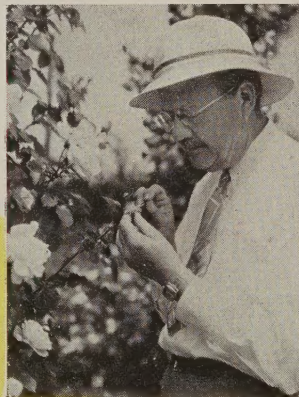
© J. & P. CO.

Dr. J. H. Nicolas

Dr. J. H. Nicolas sets a new standard of beauty wherever intermediate height and glorious color are needed—beautiful deep rose-pink blooms and rich dark foliage. Especially attractive on posts or pillars, alone or among shrubs; with “fanned” branches on pergolas or lattices; trained on fences.

## Creations of Dr. Nicolas

### MODERN CLIMBERS GROUP #465



Dr. Nicolas was so universally beloved by all who love Roses, we are sure you will take special pleasure in the sentiment of planting his great masterpieces in Climbing Roses, as well as in the enjoyment of these magnificent blooms. In the picture above, the camera caught Dr. Nicolas at the enthralling work he loved most—pollenizing on a Climbing Rose in the experimental Rose gardens of the J. & P. Dept. of Plant Research.

At a special price, here are the everblooming Dr. J. H. Nicolas shown in natural color above; the coral-pink and gold June Morn (see p. 24); and the longest-blooming hardy yellow climber, King Midas (see p. 23).

**3 Plants** 1 of each  
(value \$4.50) for only **\$3.75**

# Peers of the J. & P. Modern Climbers

## EVERBLOOMING!

Led by the Amazing  
**DR. J. H. NICOLAS**

(Plant Patent No. 457)

This fall be sure to plant Dr. J. H. Nicolas, one of the most sensational Climbing Roses ever introduced! Even confirmed rosarians continue to marvel at the wealth of fragrant blooms, the size of the large double flowers so like Hybrid Teas—and most of all, at its everblooming performance. Many first-year plants bloom persistently all season. As soon as the first flowers fade, new shoots appear—all summer you will revel in the abundance of bloom! All through the years Dr. Nicolas was one of the world's leading Rose hybridizers, one of his ideals was the perfection of an Everblooming Climbing Rose with all these outstanding qualities. That ideal was realized in this marvelous flower, hybridized by him shortly before his death and named in his honor by Jackson & Perkins.

*Everblooming.*...a galaxy of bloom again and again, all summer and fall

*Fragrance.*...rich, lovely, enduring.

*Clusters.*...three or four to each long, strong stem.

*Immense.*...fully double, entrancing deep rose-pink flowers, unbelievably large, 5 to 6 in. across. 50 fine-textured petals.

*Long-lasting.*...the first flowers remain alluringly attractive till even the last one of the cluster is open full.

*Pillar.*...very vigorous, grows 8 to 10 ft. tall. Extremely hardy in all sections. Luxuriant dark green foliage, very resistant to ordinary Rose ills.

\$1.50 each; 3 for \$3.75;  
12 for \$15.



Climbing  
World's Fair

© J. & P. CO.



### CLIMBING WORLD'S FAIR

(Plant Patent No. 546)

All the beauty and grace of the exquisite World's Fair Floribunda—lovely double velvety, rich scarlet blooms in impressive clusters that were the sensation of, and official Rose of the great World's Fair, destined for generations of popularity in American gardens, now available as a hardy, Everblooming Climbing Rose. Our customers have always taken all the plants that were available but this year we have enough so you may have the pleasure of owning this rare Climber; to be sure, order early!

*Blooms.*...in generous clusters of lovely, graceful deep red buds that open into rich velvety scarlet blooms, winsome in all stages.

*Prolific.*...continuous, spring to frost.

*Vigorous.*...grows 8 to 10 ft. tall.

*Fragrance.*...delightfully alluring.

*Display.*...a gorgeous show for trellis, arches, fences, etc.

\$1.50 each; 3 for \$3.75; 12 for \$15.



# Reunion in the Garden

To the boys away, "America the Beautiful" is more than the name of a song. In it are their fondest memories—their hopes of all good things to come.

It is our earnest hope that reunion may come soon. Let's plant this hope in the garden. We must make our country as radiant as they dream—and keep America beautiful as well as bountiful. Roses may not feed a family, but they can be one of the strongest ties which bind it together. The "Queen of Flowers" sees to it that not a single summer is ever quite forgotten.

From the Pacific after visiting the camps and hospitals there, Raymond Clapper said in one of his last dispatches discussing the wonderful care our boys are receiving, "But it is gardening that most of all seems to heal the soul."

These splendid benefits are just as valuable to every one of us here at home—in the garden we find refuge from the stress and strain of wartime living. No antidote for tired nerves rates higher than to know and grow Roses.



## The Parade of Modern Roses, Perennials, Lilacs, Fruits

### World's Largest Rose Growers

Here at Newark, the Rose Capital of America—in the rigorous climate of northern New York State—over a million Modern Rose plants now bloom in the fields, proving themselves and storing up vigor and beauty—ready to dig for your garden this fall. Our thousands of acres of nursery plantings also include Perennials, Lilacs, and Fruits, to properly serve the nationwide demand for Modern Roses and nursery stock.

J. & P. Modern Roses will thrive in any fertile soil under all climatic conditions in this country, increasing in beauty and profusion year after year. Every Rose plant you receive from us bears the J. & P. waterproof label, symbol of our guarantee. While the J. & P. Guarantee at left relates specifically to Modern Roses, you are assured that Modern Perennials, Fruits, Shrubs and Lilacs are equally covered.

#### ORDER EARLY!

Again this fall, everyone seems to want to plant Roses. There will be a shortage so please order as soon as you can. As a wartime measure and in order to assure you the best service, we assume you wish us to send you another variety of the same color and quality, should we be out of any you order. If not, please specify on your order.



## Let Beauty Come to the Aid of Duty!

IT TAKES but a glimpse of the charming Floribunda Roses in your garden to chase the "chore" out of weeding the vegetables. A few new Hybrid Teas will make you wonder why it took a war for you to discover Nature's panacea for "feeling low."

Just the gesture of "setting one out this fall" shows your faith in the future. It is a pleasant prelude to the rich experiences that await you next summer. Then amidst color and fragrance you will find this victory garden business is exactly what it was intended to be—both a patriotic effort and a furlough from your daily grind. Flowers really are indispensable.

May your 1945 garden be a real refuge from stress and strain—a sure source of courage and cheer to perform every duty at your best.

*Charles H. Perkins*  
President

## Fall is the Ideal Time to Plant

WINTERING in the ground is Nature's way. Leading Rosarians, horticultural colleges, plant research experts, etc., now say fall is an even better time than spring to plant. Our Dept. of Plant Research thoroughly approves the custom; so do our customers.

Besides the advantages to the plants, there are many conveniences for you. The soil is mellow, easy to work. Prepare it whenever you want, then let lay till the plants arrive. Save all that time for other garden duties next spring.

J. & P. Roses are shipped at the proper time for fall planting in your climate. We dig the plants when they have completed their seasonal growth

and become dormant, usually in Oct. (If the season is late, we protect your plants by digging later; it is safe to plant right up till the ground is frozen.)

After you plant, a fine growth of new rootlets begins at once. These rootlets establish the plant, ready to feed the new wood from the soil nutrients next spring, supplementing the stored-up energy and reserve in the plant itself. *You get more, earlier and finer blooms next summer by planting this fall.* Soon as your order is received, we mail you complete instructions—how to prepare ground, how to plant, what to do all year round.



Helen Jepson, Metropolitan opera star, opened the 1944 Festival of Roses with a song—on Mary Margaret McBride Day. At left she watches Charles H. Perkins pin a corsage on Mary Margaret, for her NBC broadcast from the Rose Gardens.

The "Old Dirt Dobber" came from Nashville for his coast-to-coast Columbia Network program. Left to right below are E. S. Boerner, Fleeta Brownell Woodroffe (Better Homes & Gardens), Charles H. Perkins, and the Old Dirt Dobber.



Everything in this Catalog Is Sent Prepaid—You Pay Only the Price Shown

## Jackson & Perkins Co.

NEWARK, NEW YORK STATE

THE ROSE CAPITAL OF AMERICA





# J. & P.

# Floribundas

**Everblooming, Abundantly!  
Rugged, Disease-Resistant, Very Easy to Grow**



© J. & P. CO.

*Rochester*

## ROCHESTER

(Plant Patent No. 131)

One of the finest of all Floribundas, created in our own Department of Plant Research. All season long, Rochester will give you enchanting blooms—"stardust refined to gold." No other double Rose produces more blooms per plant; a group of Rochester is a continuous display from early June till heavy frost. Remarkably hardy, sturdy and vigorous.

- Bloom* . . . . . no bush Rose more prolific. Grows 2½ ft. tall or more.
- In Groups* . . . continuous mass of beautiful, fragrant flower clusters.
- Flowers* . . . . . medium large, double, a breath-taking sensation of oriental pearls mounted on gold—perfect in Hybrid-Tea form. Exquisite very soft yellow contrasting with orange-carmine blush on reverse. Shaped like Rev. F. Page-Roberts.

\$1.25 each; 3 for \$3.15; 12 for \$12.50;  
25 for \$23.45

## For Mass Planting

Use Floribundas generously in clumps of 3, 5, or more, with shrubbery and evergreens, avoiding the let-down after fading of forsythias, lilacs, weigelas, etc.

To add great splashes of color to the landscape with as many as 25 or more of a variety *en masse*, note special prices under each variety for 25 or more of a kind.



*Pinocchio*

© J. & P. CO.

*A. Grille*

© J. & P. CO.



## A. GRILLE

(Plant Patent No. 475)

This brilliant Rose has made for itself an important niche in the Floribunda family. Lively scarlet-crimson—large-flowered, similar in flower and growth but several shades brighter than the national favorite, World's Fair. Truly a "Rose of Tomorrow." Semi-double flowers, 4 to 5 in. across. Excellent for beds, borders, and mass planting.

- Color* . . . brilliant scarlet-crimson; bright in all light. Does not burn nor fade in hottest sun.
- Blooms* . . . large clusters throughout summer.
- Habit* . . . bushy; very hardy and vigorous; heavy, dark green, healthy foliage. 24 in. tall.

\$1. each; 3 for \$2.50;  
12 for \$10.; 25 for \$18.75

## PINOCCHIO

(Plant Patent No. 484)

Extremely hardy and easy to grow, always in bloom, setting the entire plant aglow with pastel harmony. Refreshing in mass plantings and borders. Unrivalled for boutonnières. Used by leading florists for unusual corsages and bouquets. So exuberant, the word "everblooming" seems inadequate; as last flowers in a cluster finish, the first buds open on other shoots, bringing new interest daily. Most popular new Rose in 15 years!

- Buds* . . . . . pointed, salmon flushed gold.
- Plants* . . . very prolific, continuous; 20 to 24 in. tall. Very disease-resistant.
- Blooms* . . . in great clusters, opening slowly to exhibition Hybrid Teas in miniature, finishing soft clear pink. Long-lasting. Fruity fragrance.

\$1.25 each; 3 for \$3.15; 12 for \$12.50; 25 for \$23.45



# —the New Hardy Race of Roses for Every American Garden



*Joyous*

© J. & P. CO.

## JOYOUS (Plant Patent No. 381)

The glorious color remains clear and unmottled throughout the life of the flower, a virtue particularly appreciated over some of the older kinds in this color range. Joyous changes from rose-red glory to deep, impressive pink as the charming buds open. Artistic petals and graceful sprays—the Rose for flower arrangements!

*Unusual...* for cutting, and arrangements.  
*Strong...* free blooming, medium height.  
*Blooms...* clear, strong color at all times.  
*Foliage...* deep red as plants approach blooming.  
*Honor...* Silver Medal Award at Elizabeth Park, Hartford, 1939.

\$1. each; 3 for \$2.50; 12 for \$10.;  
25 for \$18.75

## FLORADORA (Plant Patent pending)

Floradora brings fond recollections of the "gay 90's"; the brilliant cinnabar-red blooms, touched with scarlet and geranium, are gay as the gayest furbelows of the famous sextette. An All-America Selection for 1945.

The tone is similar to Mexico, introduced by J. & P. last year. The miniature buds are ovoid in shape, pinkish orange. Prolific and continuous, with best bloom in early June and late fall. Attractive for cutting in the bud.

*Blooms...* profuse, cupped shape, about 2 in. across, in large clusters.

*Foliage...* glossy, bright green, interesting.

*Plant...* vigorous, bushy, 2½ to 3 ft.

\$1.50 each; 3 for \$3.75; 12 for \$15.;  
25 for \$27.50

© J. & P. CO.



*Floradora*

## SUMMER SNOW (Plant Patent No. 416)

Beautiful heavy clusters of pure white, clean as the falling snow. More compact than Snowbank and more double in form and cluster.

*Prolific...* blooms freely till frost.

*Plants...* 20 in. tall.

*Fragrance...* sweet, elusive.

*Foliage...* light green, attractive.

\$1. each; 3 for \$2.50; 12 for \$10.; 25 for \$18.75



*Snowbank*

*Floribundas are striking in mass plantings, for a generous color display.*

## SNOWBANK (Plant Patent No. 279)

A delightful large-flowering Floribunda, excellent *en masse* and for the border. Strong, bushy, with thick, healthy foliage. Originated by Dr. Nicolas. Very desirable for bouquets.

*Buds...* dainty; buff-orange.

*Flower...* blush-white, turning to pure white, 3½ in. across, long-lasting; continuous.

*Honored...* A. R. S. Gold Medal, Hartford.

*Bush...* 18 in., spreading.

\$1.25 each; 3 for \$3.15; 12 for \$12.50; 25 for \$23.45

## HOLSTEIN (Plant Patent No. 395)

From one end of the land to the other, we are receiving increasing praise for the sensational Holstein, with its immense flower-heads that form a continuous carpet of striking red. Dramatic large mass plantings, and for a bold splash of color in a border or sidewalk planting. Wherever you plant Holstein, it satisfies.

*Flowers...* about 4 in. across, with 6 petals of dark, brilliant red accentuated by a cheerful white eye.

*Prolific...* immense clusters, larger than any other variety, continuous color all season.

*Plant...* very hardy, disease-resistant, 24 to 30 in. tall; strong, upright stems. Vigorous, healthy foliage.

\$1. each; 3 for \$2.50; 12 for \$10.;  
25 for \$18.75

*Holstein*



© J. & P. CO.

## Symphonic Six

### Group #453

The lovely salmon-pink Smiles (p.6); red Holstein at right and famous Betty Prior (p.7); delightful for accent colors in a doorstep or sidewalk planting.

6 Plants, 2 of each (value \$6.) for only **\$5.**

All Seven Pictured  
on these two pages

### Group #454

7 Plants, 1 of each (value \$8.25) for only **\$6.85**





© J. & P. CO.  
Smiles

## MODERN

# Floribundas

## ROSES OF TOMORROW!

*The new hardy race of Roses that has so widened the uses of the "Queen of Flowers." Lovely in both large and small Rose gardens, formal and informal, Floribundas are truly all-purpose Roses, and all-purpose plants.*

### CHEER (Plant Patent applied for)

A bright, very deep rose-pink, so striking it rivals the warmest hues of summer sunset! Both the perfect double blooms and the rugged, vigorous plants are very similar to the world-wide sensation, World's Fair, except in color. Everyone who has World's Fair will want Cheer; everyone who gets Cheer should have World's Fair, too. Cheer is acclaimed in all parts of the nation for its flashy show of color, from June until heavy frosts.

**Buds**.... ovoid and graceful, orange-pink to reddish.

**Blooms**... large, about 4 in. across, perfect form, in clusters.

**Fragrance**... sweet perfume.

**Habit**.... bushy, vigorous, prolific, about 2 ft. tall. Disease-resistant.

\$1.25 each; 3 for \$3.15;  
12 for \$12.50;  
25 for \$23.45



© J. & P. CO.

Cheer

*One of the most radiant of all Roses to greet your summer guests*

### SMILES

(Plant Patent No. 331)

"Smiles that make you happy"—truly this is the phrase that best expresses the charm of the exquisite clusters of demure coral-pink buds, the beautifully formed and cupped, lively salmon-pink blooms. A quaint and delightful perfume brings added appeal. From early spring to late fall, Smiles continues to radiate its spirit of youth, always in bloom, always admired. Originated by J. & P., another of the Nicolas gems that have contributed so much to Rosedom.

**Color**..... splendid salmon-pink.

**Blooms**..... long-lasting, perfectly formed, semi-double; diameter 3 in.

**Characteristics**... medium-tall, about 18 in., spreading plants. Very good grower anywhere.

**Foliage**..... a shiny dark green.

**Fragrant**..... daintily perfumed.

\$1. each; 3 for \$2.50; 12 for \$10.; 25 for \$18.75



© J. & P. CO.

World's Fair



### WORLD'S FAIR

(Plant Patent No. 362)

Winner of First Award, All-America Selections

The official Rose of the great New York World's Fair, this peerless beauty continues in the affection of Rosedom and will be one of the most outstanding Floribundas for many years to come. Large clusters of velvety, rich scarlet flowers which almost hide the luxuriant foliage, become dark maroon in the fall. The double Hybrid-Tea-size flowers are immensely popular everywhere. Exceptionally hardy.

**Prolific**... continuous display, spring to frost.

**Size**..... blooms nearly 4 in. across; 18 to 20 petals. Beautiful in the garden, and exquisite for cutting—very graceful even full-blown.

**Vigorous**... bushy; about 30 in. high.

**Fragrance**... lightly fresh.

**Display**... magnificent in solid group.

\$1. each; 3 for \$2.50; 12 for \$10.; 25 for \$18.75

Use Floribundas generously in groups of 3, 5 or more. To supply compelling color all season in borders, path, and doorstep plantings.

Floribundas make most effective borders, like the one below, along a grass path opposite the bed of Hybrid Tea Roses.



Very effective in mass plantings, both for garden display and plenty of blooms in fine sprays for cutting.

Page 6

Floribundas set off evergreens, retain color in borders otherwise drab after the flowering shrubs are done.





## BETTY PRIOR (Plant Patent No. 340)

Easily the outstanding variety of the all-satisfying Floribunda Roses and deeply cherished by all who grow it. In the early spring, its colorful myriads of blossoms are indeed a glorious sight. All through the summer the perpetually forming buds and flowers, which resemble those of the beautiful red dogwood, never fail to keep color and attract enthusiastic interest. The healthy, vigorous plants are delicate yet sturdy in appearance and bountiful with their blooms. Betty Prior thrives in all positions—in beds, borders, hedges, groups and large plantings—and gives gorgeous mass color effects and many cut-flowers throughout the year.

**Color...** buds lively red, open shell-pink.  
**Flowers...** resemble red dogwood blossoms in shape and size. Blooms in large clusters in spring and continuously throughout the season.  
**Foliage...** healthy young shoots of interesting red color.  
**Plants...** 3-3½ ft., full, abundantly branched.  
**Acclaim** steals the show in gardens from coast to coast.

\$1. each; 3 for \$2.50; 12 for \$10.; 25 for \$18.75

## DONALD PRIOR

(Plant Patent No. 377)

Immense clusters of graceful, brilliant red flowers make this Floribunda unceasingly spectacular and colorful. Sturdy and vigorous—can always be depended on for a splendid color display. Never out of bloom. Donald Prior also has a unique habit of sending out individual flowers all over the bush which seem to punctuate the dark green foliage and make the entire plant doubly interesting. The glowing red is a real addition to any garden. Be sure to include both Donald and Betty Prior in your garden—a beautiful combination! An increased quantity of plants has been grown to be sure you will not be disappointed.

**Color...** sparkling red like rare wine.  
**Blooms...** 8-petaled, about 3 in. across.  
**Continuous...** large bursts of bloom very frequently throughout season—never without flowers.  
**Plant...** 30-36 in. tall. Plentiful tough, dark green foliage.  
**Fragrance...** delicate Damask perfume.  
**Use...** Looks well anywhere. As effective at base of climbing Blaze or Summer Snow as in borders, beds, hedges.

\$1. each; 3 for \$2.50; 12 for \$10.; 25 for \$18.75

Donald Prior

© J. & P. CO.



© J. & P. CO.

Betty Prior

## CARILLON (Plant Patent No. 136)

Carillon is one of the best-loved Roses of all time. Like the symphonic thrill from the group of bells in a cathedral carillon, the fullest enjoyment of Carillon is made possible by planting in groups of 6 to 12 or more, for a magic carpet of lustrous coral-flame resting on glossy green foliage. Carillon is a singing Rose, cheerful yet restful with its entrancing flame and coral hues. This outstanding Floribunda, created by our own Dr. Nicolas, has a special destiny in the gardens of a war-troubled world—where every possible note of cheer is so much needed. Most generous in bloom; grows best in North. The graceful semi-double blooms are large and fragrant, and the exquisite buds make handsome table arrangements and boutonnières.

**Variety...** Floribunda *par excellence*; 24 to 30 in. tall.

**Blooms...** large and pleasingly fragrant, continuous till frost.

**Recognition...** Gold Medal A.R.S.

\$1.50 each; 3 for \$3.75;  
12 for \$15.;  
25 for \$28.15

Carillon



© J. & P. CO.

**PINK AACHEN** Orange-pink buds, soft pink blooms. Enjoys semi-shade. \$1. each; 3 for \$2.50; 12 for \$10.

**PERMANENT WAVE** (Pat. 107.) Bright cochineal-red, petals extremely waved and "marcelled." \$1. each; 3 for \$2.50; 12 for \$10.

**ELSE POULSEN** Dainty bright rose-pink, single, prolific. 85c each; 3 for \$2.15; 12 for \$8.50.

## ROSE ELFE

So exquisite are the miniature blooms of this strong, hardy Floribunda that one might easily believe the elves themselves had taken full-sized perfect Hybrid-Tea blooms, multiplied them several times on a single stem and reduced them all to less than half size! The miniature pointed rose-pink buds open to tiny high-centered flowers. Known as "Delight" at the florists.

**Flowers...** gardenia-like, very double. 2 to 2½ in. across.

**Color...** silvery rose-pink.

**Plants...** vigorous, healthy, 20 to 24 in. Disease-resistant.

**Prolific...** continuous, June till frost.

\$1. each; 3 for \$2.50; 12 for \$10.;  
25 for \$18.75

Rose Elfe

© J. & P. CO.





# Next Year's New Roses

**YOU CAN ORDER RIGHT NOW!**

THESE newest creations of the hybridizers, debutantes of Rosedom for 1945, will open a new door to your life as they bloom gloriously in your garden next summer. Favorably reported from our 120 test stations throughout the nation, admired by all who saw them at the 1944 Festival of Roses. Plant this fall and your garden can be one of the first in America to have them in bloom.

Join the thousands who make these pages a hobby as they plan their fall gardening and plant next year's Modern Roses a year ahead. Here are the leaders in the Parade for 1945—for you to enjoy from early June on through summer and fall, by ordering now to plant this fall. Selected plants, full-bodied, 2-year-old, northern field-grown, of finest quality.

## HYBRID TEAS

Hardy, easy to grow, here are the Hybrid Tea Roses that win prizes in the shows and unbounded admiration in the nation's finest gardens—an unbelievable range of exquisite hues and the same perfect form you expect at the florist's. Every one has bred into it distinct improvements in color, fragrance, size, shape, foliage, hardiness, resistance to disease, etc. They are rugged hardy stock requiring a minimum of care, living for years.

*All Are Everblooming*

*Fantasia*

© J. & P. CO.

(Test Garden  
No. 3002)

## MRS. MINIVER

(Plant Patent applied for)

Mme. Denoyel was busy in her Rose Gardens in Lyon, France, her fair land yet untouched by the Nazi scourge. The book "Mrs. Miniver" had not been written; history was not quite ready for that heroine to undergo her ordeal of total war. Yet destiny used the hands of Mme. Denoyel to create this spectacular Rose that was to bear the Mrs. Miniver name, and brought E. S. Boerner of the J. & P. Dept. of Plant Research into her gardens that summer day in 1939 when the first flowers were in bloom. Way across the field that day in France, he was struck with its spectacular beauty and immediately secured the few precious buds he could bring back to America, with exclusive American rights. So when MGM came to J. & P. for the Rose to name "Mrs. Miniver," it was Mme. Denoyel's Rose blooming in Newark, New York, where it had found sanctuary in the free soil of appreciative America. It took till now to propagate enough for the tremendous quantity American Rose-lovers will want to plant this fall.

\$2. each; 3 for \$5.; 12 for \$20.

(Test Garden  
No. 2892)

## FANTASIA

(Plant Patent  
No. 590)

Fantasia has caught the bright spring cheer of yellow daffodils, and generously bestows it in the Rose Garden all summer and fall. Thousands have already acclaimed the "lift" they get from the bright golden yellow of the beautiful buds—for florists have already grown Fantasia for exquisite corsages and bouquets. This new Hybrid Tea has so many of the rugged and abundant characteristics of the Floribunda Roses on preceding pages, many of our testers want to call it a Floribunda. You may use it anywhere Floribundas can be used, as well as in the beds of Hybrid Teas. Particularly extolled for the trim, pointed buds, profusely borne, often in clusters.

*Buds...* delightfully sleek, pointed, bright golden yellow to mellow peach in great profusion.

*Blooms...* medium-size, high-centered, exquisite form; 30 to 35 satiny petals, with a lively sheen outside. The color lightens to creamy-yellow as the flowers finish.

*Perfume...* unique, interesting wild-Rose fragrance.

*Habit...* very hardy, bushy plants, about 30 in. tall, disease-resistant. They bloom in great abundance early, and rebloom all summer and fall.

*Origin...* from the grand old house of A. Dickson & Sons, Ireland.

\$1.50 each; 3 for \$3.75; 12 for \$15.



*Mrs.  
Miniver*

At left is a scene from the unforgettable movie; the Station-master tells Mrs. Miniver (Greer Garson) he wants to name his Rose for her.



*The Grand Prize Winner in  
the Movie, "Mrs. Miniver"*

*Outstanding...* spectacular, breathtaking cardinal-red, perfectly formed, wins endless devotion. Distinctly different.

*Buds...* pointed, dark carmine.

*Blooms...* compelling, 5½ to 6 in. across, attractively cupped. Ruffled petals.

*Fragrance...* delightful old-Rose.

*Plants...* hardy, vigorous, about 30 in. tall. Abundant, large, glossy foliage. Does well everywhere. Continuously in bloom.

*Acclaimed...* from St. Paul to Miami, Hartford to Seattle—rosarians in test gardens say "color cannot be forgotten," "extra good in fall," "most beautiful red I know."



## HORACE McFARLAND

(Plant Patent pending)

It is fitting that this new Rose bearing the name of the venerable Dr. J. Horace McFarland, dean of Rosedom, should contribute to a color field not at present suitably filled, supplying the long pointed buds and rich coloring that mean so much to the modern garden. The flowers are produced very freely throughout the entire season, on sturdy, healthy, well-balanced plants with large, leathery, rich dark green foliage. The sentimental associations of the name itself will make thousands of his admirers want to grow this Rose; the rich orange-pink buds will amply reward your efforts. The large flowers have 45 petals and age from deep apricot-pink through salmon-buff to coral-pink when full open. From Mallerin, the famous French hybridizer.

**Color.** . . . . .unusual, progressing from orange-pink in the bud through apricot-pink and salmon-buff to coral-pink.

**Prolific.** . . . .very free-flowering, continuous from June till frost.

**Plant.** . . . . .clean, upright, 2½ to 3 ft.

**Distinction.** . . All-America Selection, 1945. Wins its favor in the pleasing form of the delightful buds, and trim plant.

\$2. each; 3 for \$5.; 12 for \$20.

## GREER GARSON

(Plant Patent applied for)

Utterly charming, distinctive in style and form, sweetly fragrant—as lovely and unforgettable as its namesake, winner of the Motion Picture Academy award for best performance of the year in her portrayal of Mrs. Miniver. Just as the charm and talent of Greer Garson carry her to higher pinnacles of stardom in the motion picture world, so the charm and worth of her Rose are winning higher praise in the world of Rosedom. The large pointed buds open slowly with the outer petals spreading gracefully and the inner ones unfolding even more slowly. Continuous bloomer, profuse in spring and particularly heavy in fall. Also unusually fine as a hot-weather Rose. A few plants were released for sale when this beauty was named, but we trust stocks are now sufficient to supply all who order this fall.

**Color.** . . . . .alluring, ever-true, deep rose-pink, inside lighted with a brilliant suffusion of yellow; thrives in all climates.

**Buds.** . . . . .large, pointed, slow opening, on long stems.

**Blooms.** . . . .modern, high-centered, 5 in. across.

**Fragrance.** . . .delightfully sweet and fruity.

**Plants.** . . . .vigorous, firm, 30 in. tall. Healthy, waxy foliage. Grows lustily; frequently sends out long shoots, each with its large perfect bloom and following with a candelabra of 3 or 6 more blooms.

\$1.50 each; 3 for \$3.75; 12 for \$15.

## NUMA FAY

(Test Garden No. 2756)

The large size and beautiful form of the buds and unfolding blooms have won wide admiration for this demure pastel Rose. Very solid, pointed ovoid buds with appealing shades of peach and salmon, open to vibrant salmon-pink; on occasion in cool areas or semi-shade they are of an equally attractive salmon-orange hue. The prolific, glowing blooms in June are repeated throughout the season, on tall, admirable plants.

**Buds.** . . . . .ovoid, pointed, solid, dramatic.

**Blooms.** . . . .50 fine petals make a large yet pointed, substantial flower. Long stems. Favorably reported by American Rose Annual.

**Plant.** . . . . .healthy, hardy, handsome, symmetrical, disease-free. Vigorous, heavy grower, 3 to 3½ ft. tall. Abundant foliage.

\$1.50 each; 3 for \$3.75; 12 for \$15.

## MIRANDY

(Plant Patent No. 632)

Another winner in the All-America Rose Selections for 1945, of compelling interest in its tall, very vigorous plant habit. Originated in California and worthy of the most extravagant praise in the coastal areas. Long, ovoid buds, rich red, which you will want to cut for unusual brilliance in bouquets. In the cooler weather, the blooms display new beauties of form.

**Plant.** . . . . .tall (2½ to 3 ft.), vigorous, free-branching, keeps producing the glorious buds all season. Disease-resistant.

**Blooms.** . . . .large, very double (40 to 50 petals), maroon-red, freely borne, long-lasting in bouquets. Best in cool weather.

**Perfume.** . . .penetrating damask fragrance.

**Blood.** . . . .Mirandy is a seedling of the well-known Charlotte Armstrong which was also an All-America winner.

\$2.50 each; 3 for \$6.25; 12 for \$25.



Greer Garson

© J. & P. CO.



Greer Garson, Mrs. Miniver, Mme. Marie Curie — already three outstanding Roses named for this one outstanding star!

## Famous Names Group #460

For a personality garden—J. & P. Modern Roses named for outstanding figures of our times: **Greer Garson** (above), **Katherine T. Marshall** (p. 10), **Mary Margaret McBride** (p. 14), **Mrs. Miniver** (p. 8), **Pearl S. Buck** (p. 19), **Rose Bampton** (p. 10).

**6 PLANTS, 1 of each**  
(value \$10.) for only .. **\$8.35**



## All-America Roses Group #461

Those for 1945 mark the sixth year the All-America judges have selected the best new Roses. Here are six they have so honored: **Charlotte Armstrong**, red (p. 13); **Dicksons Red**, flashing scarlet (p. 15); **Horace McFarland** (above); **Lowell Thomas**, yellow (p. 10); **Katherine T. Marshall**, glowing pink (p. 10); **Mary Margaret McBride**, coral-pink (p. 14).

**6 PLANTS, 1 of each**  
(value \$10.) for only .. **\$8.35**



Mirandy



Horace McFarland



Numa Fay





Lowell Thomas



## LOWELL THOMAS

(Plant Patent No. 595)

Named for the eminent commentator, and one of the All-America Roses of 1944. The large, perfectly-formed blooms have 35 large, buttery golden yellow petals that hold their color very well. On long stems, each bloom is a treat in itself. Dainty alluring fragrance. The sturdy and vigorous plants are very satisfactory in the garden.

*Blooms*... distinctive in form and growth. 35 petals, large, long-lasting.  
*Foliage*... dark green, individualistic.  
*Season*... particularly good June bloomer and follows through the season with refreshing flowers.  
*Plant*... vigorous, sturdy, up to 3 ft. in height.

\$2. each; 3 for \$5.; 12 for \$20.

## HYBRID TEAS

## KATHERINE T. MARSHALL (Plant Patent No. 607)

The All-America Winning Pink Rose of 1944

So glorious, so appropriately named to honor Mrs. Marshall, wife of America's great General Marshall! All-American—created in our own Newark nurseries by Eugene S. Boerner, chief hybridist and director of the J. & P. Dept. of Plant Research. A Rose of rare beauty and delicacy of form—growing vigorously with large, open upright blooms of friendly warm glowing pink. Highly praised in all sections of the country. Very hardy. The growth and foliage is equal to the Radiance family and outstrips the old favorite President Hoover. Fruity fragrance, perfect form, and long stems.

*Color*... clean, sparkling, warm pink.  
*Buds*... long pointed, firm, slow opening—deep coral-pink with suffusion of yellow.  
*Blooms*... generously full, cupped, 5 in. across. Heavy petals resist summer sun.  
*Fragrance*... marked and fruity.  
*Plants*... hardy, very vigorous, tall, 2 to 4 ft. Rich profuse dark green foliage. Very bushy—resistant to heat, rain, disease.

\$2. each; 3 for \$5.; 12 for \$20.



Katherine T. Marshall



© J. & P. CO.

## ROSE BAMPTON (Plant Patent No. 425)

A cheery, challenging shade of China red—only Rose like it—heightened in the sunlight and always distinctive, radiantly beautiful in the garden. Retains its depth of color throughout the long life of the blooms. One is drawn to this exciting Rose as to the superb voice of the Metropolitan Opera Star for whom it is named. In early spring occasionally there are two-tone variations between the outer and inner petals; from early summer to frost the intense red remains in all its brightening beauty. Petals reflex slightly as they open and the full flower resembles a camellia.

*Buds*... alluring, Ophelia-shaped, rich carmine developing into China-red.  
*Blooms*... 5½ in., very double, slow in opening, hold a long time. 50 or more firm, well-spaced petals.  
*Fragrance*... delightful old-Rose perfume.  
*Plant*... strong, healthy, vigorous, about 2½ ft. tall. Very hardy; disease-resistant.  
*Foliage*... rich dark green, bountiful.

\$1.50 each; 3 for \$3.75; 12 for \$15.



Rose Bampton



The gracious Mrs. Marshall and the creator of her Rose, E. S. Boerner, J. & P. director of plant research. In this picture she receives from him the first bouquet of Katherine T. Marshall.

## Parade of Peers GROUP #462

Would you like the recommendations of experts in selecting the loveliest Roses for your garden? We know you will be delighted with the Parade of Peers, for you will have the finest of Modern Roses, all exquisite colors, all with fine high-centered blooms, completely satisfying to the most exacting rosarian.

Katherine T. Marshall, bright pink (p. 10)  
Mrs. Miniver, cardinal-red (p. 8)  
Fantasia, daffodil-yellow (p. 8)  
Sonata, cochineal-red (p. 18)  
Mandalay, golden yellow (p. 12)  
Mary Margaret McBride, pink (p. 14)

Dicksons Red, scarlet-red (p. 15)  
White Briarcliff, white (p. 17)  
Signora, mandarin and salmon (p. 19)  
Eclipse, bright yellow (p. 16)  
Countess Vandal, coppery pink (p. 15)  
Rome Glory, scarlet-crimson (p. 12)

12 Plants 1 of each \$15.25  
(value \$18.25) for only.







Miss America

## MISS AMERICA

(Plant Patent No. 264)

This lovely pastel continues to increase in popularity all over America. A milk-and-honey Rose; delicate flesh tints touched with salmon and gold. Very large exhibition flowers, 65 petals, long stems. Blooms abundantly.

\$1.25 each; 3 for \$3.15; 12 for \$12.50

*Vigorous*...fine, healthy foliage with excellent resistance to disease—extreme hardiness. 24 to 30 in. high.

*Fragrance*...pronounced.

## CRIMSON GLORY

(Plant Patent No. 105)

Big, interesting, beautifully-formed blooms of deep, vivid crimson, held proudly high on vigorous bushes. The foliage is healthy and profuse, forming an ideal base for these perfect blooms. Its fascinating fragrance makes Crimson Glory an instant favorite. Winner of many medals and honors. In the poll of the best ten Hybrid Tea Roses introduced in the past ten years reported in the American Rose Magazine, Crimson Glory received top vote in all sections of the country. Be sure to include this glorious Rose in your plantings this fall!

*Fragrance*...refreshing and abundant.

*Buds*...large, modern, urn-shaped.

*Blooms*...full, well-formed, high-centered. Very graceful in arrangements and bouquets.

*Character*...very prolific; 30 in. tall.

\$1.25 each; 3 for \$3.15; 12 for \$12.50



Crimson Glory

## HECTOR DEANE

(Plant Patent No. 361)

One of the Finest McGredy Roses

The generous blooms from even a single plant will perfume a whole garden. The long-pointed, crimson buds with orange tinge at base are wonderful for cutting, opening into a delightfully artistic and appealing petal formation that is absolutely distinct. One of the most interesting of all Roses in its varying stages as the unique petals slowly unfold, reaching their gracefully reflexed stage with always perfect color harmony. The exquisite hues never fail to create a center of attraction in the garden, yet do not clash with other colors—difficult to describe or picture but perhaps best identified as an appealing blending from cochineal-carmine in the deeper tones to a very lively salmon-pink, with orange overcast and silvery edges. If you like to keep a single bloom in a bud vase in some choice spot in the home, Hector Deane is the Rose you'll use most for that.

A rampant grower that contributes a constant glow of color, beautifully set off by the rich dark green, glossy foliage. The blooms repeat very quickly.

*Blooms*...delightfully informal, distinct; graceful petals reflex in unique fashion. Varies from cochineal-carmine, silvery edges, in North, to deep pink touched salmon in South.

*Fragrance*...unsparing, enchanting old-Rose perfume.

*Foliage*...dark green, glossy, exceptionally interesting.

*Growth*...vigorous, but contained. Tall, stately, 30-in. plants.

\$1.25 each; 3 for \$3.15; 12 for \$12.50



Hector Deane

## The Super-Fragrant Six

### GROUP #463

Nowhere in Rosedom is there greater consciousness of the lure of perfume in a Rose than here in the J. & P. Dept. of Plant Research. For your special enjoyment, here are six super-fragrant Modern Roses, with a lovely bouquet of copious perfumes—lemon verbena, old-rose, winy, fruity, spicy, sweet.

Hector Deane (above)  
Dicksons Red (p. 15)  
McGredy's Sunset (p. 14)  
McGredy's Salmon (p. 17)  
Neige Parfum (p. 14)  
Signora (p. 19)

6 PLANTS, 1 of each (value \$8.) \$6.65 postpaid for only.

## PAN AMERICA

(Plant Patent No. 437)

One of the outstanding leaders in the Parade of Modern Roses, so appropriately christened Pan America because of its gay colors, an eloquent symbol of the solidarity of the Americas. Compelling in its wealth of warm hues, particularly as the reddish orange buds unfold to show deep orange inside and these rich tones diffuse into beautiful tawny yellow with outside of petals darker gold; in the final stages, lovely light gold, darker outside.

*Buds*...long-ovoid.

*Fragrance*...sweet, Tea-like.

*Continuous*...from June throughout summer, with rich epilogue of even deeper color in fall.

*Plants*...3 ft. tall, open, hardy, vigorous, disease-resistant. Glossy foliage.

\$1.50 each;  
3 for \$3.75;  
12 for \$15.



Pan America



## HYBRID TEAS

### The World's Largest Yellow Rose

© J. &amp; P. CO.

### The Rose with the Exquisite Bud



Mme. Jean Gaujard

### MME. JEAN GAUJARD

(Plant Patent No. 338)

An aristocrat; long, shapely bud and exquisite blend of pastel colors. Delicate creamy yellow, with gorgeous shades of orange and carmine-pink on the reverse. Graceful in form, with lovely long stems. Stands the sun—very free blooming.

*Hardy*...disease-resistant, sturdy, upright. About 3 ft. tall.

*Desirable*...for cutting and garden.

*Awarded*...Gold Medals; C. F. S. R., France.; Colle Oppio, Italy.

\$1.25 each; 3 for \$3.15; 12 for \$12.50.

### MANDALAY

(Plant Patent applied for)

Molten gold forged into appealing, artistic grace. Glorious sunshine compressed into floral elegance. *Largest of all yellow Roses*, as big as 6 in. across—gigantic beauties! The long, pointed bud unfolds into a very large, high-centered bloom of clear, pure gold which remains gallantly undimmed throughout the life of the flowers. The 40 petals are long, firm, very smooth. The ample foliage is heavy and very dark green. A hardy, prolific grower with unmistakable exhibition traits. Always in bloom.

*Bud*...long, pointed, golden yellow.

*Flower*...opens slowly, retaining its potent color and delicate fragrance. Long-stemmed.

*Habit*...about 3 ft. tall. Very free-blooming; resistant to sun, rain, heat, disease.

*Awarded*...Gold Medal, Hort. Soc. of Rhone, 1941.

\$2. each; 3 for \$5.; 12 for \$20.

Mandalay

### ADORATION

(Plant Patent No. 453)

One of the loveliest Modern Roses. A masterpiece of the noted Jean Gaujard, charmingly illumined with autumn sunset coloring, more exquisite than Los Angeles. Exceedingly hardy, with much dash and vigor. Glorious east of the Rockies, not recommended on West Coast. Large 5-in. blooms, on long stems. Subtle fragrance. Gold Medals, Lyons and Bordeaux, 1939.

\$1.50 each; 3 for \$3.75; 12 for \$15.

*Color*...brilliant, entrancing salmon-pink.

*Intriguing*...long, pointed buds; high-centered blooms.

*Foliage*...rich, glossy, coppery green.

*Habit*...upright, airy plants, about 30 in. tall.

*Produces*...in great profusion, June till frost.

Adoration

© J. &amp; P. CO.

### ROME GLORY

(Plant Patent No. 304)

The aristocrat of red Roses, among the largest in Rosedom, unchallenged in a wide, bright world of color. A true patrician. Borne freely on extra-long stems, keeping marvelously in bouquets. Superb fragrance, most prized of all Roses at the florists, commanding fabulous prices wherever grown.

*Buds*...more glorious, more perfect than any American Beauty. Large, double blooms of exquisite form.

*Lasting*...flowers last long on the plant, or cut.

*Plant*...strong, healthy, of better than average height.

\$1.50 each; 3 for \$3.75; 12 for \$15.

Rome Glory



## SATURNIA

(Plant Patent No. 349)

Glorious, with 20 flame-wrought petals casting their spell of enchantment. The face of the large petals is a brilliant cardinal-red while the reverse is a salmon-yellow and copper, creating a warmth of tone difficult to describe—still more difficult to forget. If you do not have Saturnia in your garden, we cannot suggest another which would contribute so much to the array of colors as this stunning masterpiece. A glimpse at the picture at right will indicate what a wealth of interest it creates, and how effective it is for use in bouquets.

*Fragrance*...pronounced, fascinating, fruity.

*Plant*...symmetrical, average height; fine cutting stems.

*Foliage*...shiny dark green.

*Awarded*...Gold Medal, Colle Oppio Gardens, Italy.

\$1.25 each; 3 for \$3.15;  
12 for \$12.50

*Saturnia*

© J. & P. CO.

*Charlotte Armstrong*

## CHARLOTTE ARMSTRONG

(Plant Patent No. 455)

Do you enjoy long, trim, svelte buds—especially if they are in a rich, scintillating shade of carmine? Then you want Charlotte Armstrong! Well-liked everywhere, they are produced freely on long stems, excellent for cutting. In spring and fall the flowers open to a magnificent spectrum red; they are a gay cerise in summer heat. Dainty fragrance. Especially prized in Coastal areas and the South, they make a splendid display in the garden. An All-America Rose.

\$1.25 each; 3 for \$3.15; 12 for \$12.50

*Buds*...attractive rich carmine.

*Blooms*...modern, high-centered, brilliant, long-lasting.

*Plants*...strong, vigorous, free-branching, very generous.

*Foliage*...luxuriant, disease-resistant.

## LADY MANDEVILLE

(Plant Patent No. 461)

Another McGredy masterpiece, superb in color and form. The warm, rich yellow, deeply overlaid with amber, is charmingly set off by the reddish tinted foliage. Large, full, fragrant flowers; never lose their meticulous cup-like contour—each is a gem from bud right through to glorious full bloom.

*Flowers*...35 thick, satiny petals; shiny inside. Medium stems. Reddish-bronze ovoid buds.

*Fragrance*...intriguing, old-fashioned perfume.

*Plants*...vigorous, upright, about 2 ft. tall.

*Foliage*...disease-resistant; bronzy color.

*Awarded*...Certificate of Merit, National Rose Society.

\$1.50 each; 3 for \$3.75; 12 for \$15.

*Lady  
Mandeville*

© J. & P. CO.

## ETERNAL YOUTH

(Plant Patent No. 332)

The clearest of pinks—a Rose of sparkle and beauty whose delightful fragrance and cheerful color make it outstanding among all pink Roses. It is instantly loved by all who see it. You will prize the lively, vibrant, intense pink tones of a Riviera sunset, in blooms that stand proudly erect on long, strong stems. Its perfect form embodies all the name typifies. Admirable for cutting; free-blooming; easy to grow. The plants are symmetrical, well-proportioned, and disease-resistant.

*Presented*...by Aicardi.

*Color*...joyous pink, livening to yellow at base of petals.

*Fragrance*...reminiscent of sweet, old-fashioned Roses.

*Blooms*...slim, graceful buds, opening to double flowers, superb in form. Entrancing for exhibition, winning many firsts in the Rose Shows.

*Plant*...excellent, compact, about 2 ft. tall.

\$1.25 each; 3 for \$3.15;  
12 for \$12.50

*Eternal  
Youth*

©  
J. & P.  
CO.

## All 8 Modern Roses

on these two pages

Group #450

Mandalay, Mme. Jean Gaujard, Adoration, Rome Glory, Saturnia, Charlotte Armstrong, Lady Mandeville and Eternal Youth.

8 Plants, 1 of each \$9.60  
(value \$11.50) for





Mary Margaret McBride

## HYBRID TEAS

*All everblooming—superior in hardiness, form, fragrance, resistance to disease, and abundance of bloom.*



McGredy's Sunset



## MARY MARGARET McBRIDE (Plant Patent No. 537)

Everyone will want this outstanding new everblooming All-America Rose for its own loveliness and because it bears the name of the gracious "Mary Margaret." This exquisite new Rose is admired particularly for its perfect form. The double blooms are large and high-centered. The color is clear, deep coral-pink suffused with shimmering gold at base of petals. As the flowers mature the pink gradually lightens to that of Eternal Youth. Blooming in queenly dignity, Mary Margaret McBride will remain in never-fading glory throughout the hottest summer weather. Very generous in heavy spring bloom and continuing all summer and fall. Luxuriant, smooth, leathery, deep green foliage. Exceptionally easy to grow.

*Buds* . . . . . pointed, deep coral-pink.

*Blooms* . . . large, always high-centered, very beautiful in all stages. A lovely exhibition Rose.

*Petals* . . . . . 35; firm, heavy, graceful.

*Stems* . . . . . long, strong; vigorous, hardy, rollicking plants 30 in. tall.

*Fragrance* . . . aromatic, alluring.

*Honored* . . . All-America Award for 1943. Created by our own Dept. of Plant Research.

\$1.50 each; 3 for \$3.75;  
12 for \$15.

© J. & P. CO.

## NEIGE PARFUM

P. R. R.

The peerless fragrant white, and one of the most fragrant of all Roses! Early bud has slightest tinge of cream, the unfolding flower a delicate lemon, in full bloom a beautiful white. Plants 2 to 2½ ft. tall.

*Buds* . . . . . long, ovoid.

*Blooms* . . . large, peony-formed.

*Fragrance* . . . copious, unique lemon verberna.

\$1.50 each; 3 for \$3.75;  
12 for \$15.



Neige Parfum

## McGREDY'S SUNSET (Plant Patent No. 317)

The large, exquisite, generously fragrant blooms win wholehearted admiration, as the long life of the flower progresses very slowly from artistic bud to full-open flower of fine symmetrical petals. One of the most loved of all McGredy Roses. Tinted with delicate orange and rich scarlet, the saffron blooms open in glorious grandeur and hold their perfect form long after cutting. The generous plants are so bountiful in bloom that they liven the garden and provide ample flowers for cutting. All summer and fall in our gardens, guests are instantly attracted to McGredy's Sunset.

*Blooms* . . . glorious orange-yellow heavily suffused with salmon-flame, resisting sun and heat. High-centered, full, long-lasting.

*Buds* . . . . . beautifully formed, exquisite for boutonnières.

*Fragrance* . . . freshly sweet; generous when cut.

*Plant* . . . . . excellent, full, willing. Shiny foliage. 30 in. tall.

\$1.25 each; 3 for \$3.15;  
12 for \$12.50

©  
J. & P. CO.

## BETTER TIMES

(Plant Patent No. 23)

Prized for length of stem, pointed buds, and all-round attractiveness as cut-flowers. The most popular red Rose featured by florists today. A grand cut-flower, a hardy grower, a distinct addition to your garden.

*Fragrance* . . . pronounced and enchanting.

*Will grow* . . . anywhere in the U. S. Upright growth, 24 in.

*Awarded* . . . Gold Medals at New York, Phila., and St. Louis Flower Shows—and A.R.S.

\$1.25 each; 3 for \$3.15; 12 for \$12.50



Better Times



## GLOAMING (Plant Patent No. 137)

The popularity of this lovely Modern Rose is increasing by such leaps and bounds it has been difficult to enlarge our propagation rapidly enough to meet the demand. An outstanding pink for exhibition blooms. In it is the breathtaking beauty of the last lingering rays of a perfect autumn sunset—delicate salmon-pink, blending into tawny orange and gold. How happy that this unforgettable beauty is preserved in a Rose! Yet for all its loveliness, Gloaming does not require pampering. Sturdy, tall, not afraid of the toughest winter, it "can take it." A favorite cut-flower that is a "must" for every Rose-lover.

\$1.25 each; 3 for \$3.15; 12 for \$12.50

## COUNTLESS VANDAL (Plant Patent No. 38)

"Queen of Modern Roses"—acclaimed round the world as the most artistic bloom in Rosedom! The first color to show between the trim green sepals is a brilliant bronze, lightening toward gold at base. The long slender buds hold their artistic shape for several days as the petals unfold languorously in a lovely panorama of carmine-pink, buff and gold. The large, high-centered blooms win high honors in the shows—the unique petals quill back most interestingly with their symmetrical outer points forming a circle, reminiscent of the Rose Window in a great cathedral. The alluring fragrance further heightens their desirability in the garden and on display in a vase in the home. Erect stems, ideal for bouquets and arrangements.

*Color*.....breath-taking coppery bronze and pink, flooded with gold; reflex of silver.

*Exhibition*...most widely used exhibition Rose. Buds and blooms always win high honors.

*Fragrant*....mellowing to winy richness as flower matures.

*Prolific*....awarded Gold Medal, for profusion of bloom.

*Plant*....24 to 30 in. high; disease-resistant, easy to grow.

\$1.25 each; 3 for \$3.15; 12 for \$12.50

*Color*....delicate salmon-pink, blending into tawny orange and gold.

*Blooms*....very large—double—beautiful.

*Fragrant*...decidedly so, decidedly pleasing.

*History*...Created by Dr. Nicolas, in the J. & P. Dept. of Plant Research. Height 24 in.



© J. & P. CO.

© J. & P. CO.

Rose d'Or



## ROSE D'OR

(Plant Patent No. 482)

Thrillingly bedecked in pure gold—shimmering, intense, radiant. Distinctive for depth, contour, and permanence of color. From Gaujard. Blooms continuously. Attractive shiny foliage. Slight fragrance. Awarded First Certificate, Colle Opio, 1939.

*Bud*...pointed; long neck; fine sepals.

*Flower*...large, about 5 in.; slightly cupped; 20 to 25 large stiff-textured petals; holds its intense yellow even in August sun.

*Habit*...very hardy, vigorous, resistant to disease. Upright, free growth. 3½ ft.

\$1.50 each; 3 for \$3.75; 12 for \$15.

## DICKSONS RED (Plant Patent No. 376)

This glowing scarlet-red Rose from the Emerald Isle "has everything"—flashing color; large, beautifully cupped, high-centered form; rich fragrance; early, abundant, continuous bloom; resistance to heat; strong, sturdy bush; clear, healthy foliage. So lovely, so rugged, so able to stand the hottest sun with color undimmed, so completely satisfying it continues to be the leading red Rose. In cooler weather, a rich velvety red. There is no other Red Rose more faithful or abundant all season long, nor with more fragrance.

*Hardy*....thrives in hottest summer, blooms unceasingly. The color holds; does not blue.

*Plant*....well formed, about 2 ft. tall.

*Fragrance*...dominating, rich, spicy.

*Awards*...Gold Medal, National Rose Society of England; Clay Cup for Fragrance. First award for Hybrid Teas, All-America Selections.

\$1.25 each;  
3 for \$3.15;  
12 for \$12.50

Dicksons Red



© J. & P. CO.

Countess Vandal



## HYBRID TEAS

## B. W. PRICE P. R. R.

Into every fine Rose-garden at least one Single Rose should come! The soul of the connoisseur seeks the different and unusual; to you who ask for the best Single Rose, here is B. W. Price, a priceless novelty from our Irish friends, the McGredys. It has effective, deeper-colored stamens than the well-known Dainty Bess, and seven petals instead of four.

*Flowers*... graceful, exotic, each with seven artistic, brilliant pink petals; usually in large clusters. Very sun-resistant. Long pointed buds, much deeper in color.

*Foliage*... dark green, leathery, decorative.

*Reports*... enthusiastic praise from test-gardens everywhere, especially in South and West. Freshly fragrant. 24 in. tall.

\$1.50 each; 3 for \$3.75; 12 for \$15.

B. W. Price

## FLAMBEAU

(Plant Patent No. 374)

Bright as the glow of the flaming fagots for which this brilliant top-flight Rose is named, Flambeau is a vivid, vibrant, rich scarlet with shimmering velvety sheen on inside of petals. Exuberant in growth, most generous in bloom, it is fast becoming the favorite tall red Rose, out-performing the old favorite, Etoile de Hollande. Its natural grace is appealing in flower arrangements. Flambeau sets the garden aflame; the tone lightens some in midsummer. Tall, 2½ to 3 ft., full bushes; hardy, very vigorous.

*Buds*... trim, slender, pointed, carmine.

*Blooms*... open slowly into appealing petal formations, delightfully fragrant. Long stems.

*Color*... glowing scarlet, with shimmering velvety sheen.

*Foliage*... dark green, attractive.

*Created*... in the J. & P. department of plant research, by Dr. Nicolas.

\$1.25 each; 3 for \$3.15; 12 for \$12.50

© J. &amp; P. CO.



Neville Chamberlain

## NEVILLE CHAMBERLAIN

(Plant Patent No. 428)

The graceful, slender buds, with their artistic pastel tones, are most appealing, opening into delightfully formed, richly colored double blooms with interestingly flared petals. The flowers have fine long stems and are excellent for cutting. A jewel in any garden.

*Habit*... tall, vigorous, hardy; bronzy green foliage; contrasting red shoots.

*Blooms*... high-centered, burnt-orange buds; 4- to 4¼-in. blooms, freely borne.

*Color*... salmon, overlaid with rich bronze tones of Mrs. Sam McGredy; touch of orange at base.

\$1.25 each; 3 for \$3.15;  
12 for \$12.50

## ECLIPSE—The "S"

(Plant Patent No. 429)

Streamlined and modern, these slim tapering buds set a mark in grace and daintiness—often exceeding 2 in. long! The best all-purpose yellow Rose, in all climates! Brilliant golden yellow petals—an arresting color in the garden and in a bud vase, bouquet, or as a boutonniere. The vigorous, branching plants produce abundant bloom all the time and have healthy attractive green foliage. Disease-resistant. Right up in top ranks of the 10 favorite Roses in America, in popularity votes. Winner of the most coveted medals in Rosedom.

\$1.25 each; 3 for \$3.



© J. &amp; P. CO.

*All 8 Outstanding  
Modern Roses  
on these two pages*

## Group #452

B. W. Price, Flambeau, Eclipse,  
Neville Chamberlain, Zulu Queen,  
McGredy's Salmon, White Briarcliff,  
and Cynthia Brooke.

**8** Plants, 1 of each **\$9.60**  
(value \$11.50) for only..

Flambeau





© J. & P. CO.

### "streamline" Rose (No. 172)

**Distinction.** there has never been another with sleek, flowing buds like these.

**Bloom.** . . . golden yellow, large, substantial; 20 to 25 petals; long-lasting when cut. Light fragrance.

**Originated.** .by Dr. Nicolas in our own gardens.

**Awarded.** . . Gold Medals in France and Italy; Gold Medal of the American Rose Society.

5; 12 for \$12.50

## McGREDY'S SALMON

(Plant Patent No. 410)

Sometimes salmon-pink, sometimes deep reddish flame-salmon, the lovely, large, high-centered and beautifully formed flowers make prize exhibition blooms that win the interest of the crowds as well as the approval of the judges of the show. Here is an Irish gem that is a jewel in every American garden, and seems to have been bred especially for varying climates of the U. S. A. The thick petals make blooms long-lasting both for garden display and cutting; the prolific, continuous blooms provide ample flowers to grace the home.

**Buds.** . . . . . exquisite, symmetrical, of an appealing orange-pink shade.

**Blooms.** . . . . . unfold with rare grace into delightful apricot-salmon flowers.

**Fragrance.** . . . rich, full, fascinating.

**Plant.** . . . . . an exuberant bloomer all season. Medium to tall growing, with an abundance of attractive, bronzy-green foliage.

\$1.50 each; 3 for \$3.75; 12 for \$15.



McGredy's  
Salmon



© J. & P. CO.

White Briarcliff

## WHITE BRIARCLIFF (Plant Patent No. 108)

One of the daintiest and most delightful of all white Roses—grows gracefully. Produces great quantities of flowers repeatedly throughout the entire season. Exquisite in flower arrangements. With the loveliness of a charming bride, this gorgeous Rose proudly displays its blooms—so coolly fragrant—so generously long-lived.

\$1.25 each; 3 for \$3.15; 12 for \$12.50

**Distinction.** both in bud and open flower, pure white. A week ahead of most.

**Prolific.** . . . . . tremendous producer Fully double.

**Plant.** . . . . . spreading, 2 to 3 ft.

**Prize of Honor.** . . and Gold Medal at International Exhibition, Paris.

## CYNTHIA BROOKE (Plant Patent No. 551)

A precious new Rose of surpassing loveliness and perfume, in an entirely different color combination. This gem from the famous McGredys, of Portadown, Ireland, is interesting to the point of fascination at all stages. The rounded bud is salmon-orange. When the petals unfold, the inside reveals a rich contrasting golden-yellow. As the flowers develop, the colors soften to a combination of pastel shades, finishing a pinkish-orange on the outside of the petals and a buff-yellow inside. There is distinctive charm in the meticulous unfolding of the 45 petals in an intricate and perfect design. Vigorous, hardy, and a plentiful bloomer—all summer, too.

**Flower.** . . . medium size, gracefully cupped, interesting. Clean, fruity fragrance.

**Color.** . . . outside of petals salmon-orange, finishing pinkish-orange; inside buff to yellow—a pastel symphony.

**Foliage.** leathery; rich dark green.

**Height.** . . about 20 in.

**Hardy.** . . disease-resistant, withstands heat, rain and sun.

\$1.50 each;  
3 for \$3.75;  
12 for \$15.



© J. & P. CO.

Cynthia Brooke

## ZULU QUEEN (Plant Patent No. 363)

The darkest and one of the "blackest" of all Red Roses—a magnificent, dusky deep maroon, almost black in its recesses. The flowers are very large and full-petaled. Large, dark green foliage on a stalwart bush. Of distinct vigor and beauty, the rich, velvety blooms never burn in the sun, even in torrid weather. The demand continues to exceed the supply of this rare Rose.

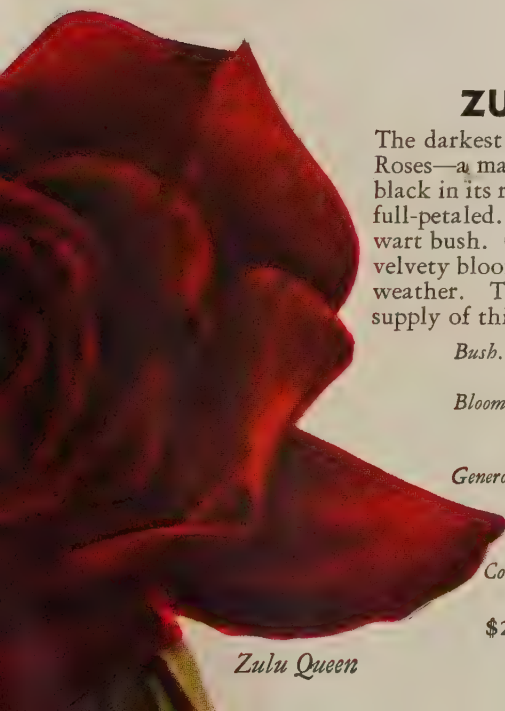
**Bush.** . . . . . vigorous, hardy, well-proportioned; grows 2 ft. tall.

**Blooms.** . . the long, pointed buds open gloriously; distinctly and delightfully perfumed.

**Generous.** . . each bloom proudly borne, singly on long stems. While not an exuberant bloomer, far from sparse.

**Color.** . . holds its deep hues throughout the life of the flowers.

\$2. each; 3 for \$5.; 12 for \$20.



Zulu Queen





## HYBRID TEAS

Sonata

### SONATA (Plant Patent applied for)

All the delicate tones and vibrant harmony of a musical masterpiece seem somehow to have found living expression in the exquisite form, enticing aroma and sparkling color of this one Rose. The large flowers are perfectly shaped, opening gradually and artistically from long, pointed buds of intense cochineal-red. Abundant, dark green foliage completes the charm and artistry of the entire plant. Sonata grows proudly erect on long, strong stems, blooming abundantly from spring to fall and providing a generous supply of cut flowers for the home.

*Buds*.... pointed, long, intense, cochineal-red.

*Flower*... modern, high-centered—cochineal-red in spring and fall, in summer lightening to unusual hues of deep, lively pink. Outside of petals is several shades darker than inside.

*Fragrance*... sweet and pleasing.

*Habit*... hardy, vigorous, upright plants, about 36 in. tall. Sun-, heat- and disease-resistant.

*History*... a Dutch Rose from Van Rossem.

\$1.50 each; 3 for \$3.75; 12 for \$15.

© J. & P. CO.

© J. & P. CO.

Rex Anderson

### REX ANDERSON

(Plant Patent No. 335)

An outstanding exhibition Rose from McGredy, perfectly formed, slow-opening, one of the select! Its fully double flowers may be grown to enormous size by disbudding. Exceptionally vigorous. Throughout America, Rex Anderson has become the standard of comparison for large white Roses.

*Color*... delicate, lovely ivory-white.

*Growth*... exceptionally free, vigorous.

*Scent*... soft and fascinating.

\$1.50 each; 3 for \$3.75; 12 for \$15.

### BRANDYWINE (Plant Patent No. 530)

#### The Rose of the Patriots

Tall and strong and rugged as the patriots of old, created on the banks of the historic Brandywine, soil made hallowed by the sacrifice of our soldiers of the Revolution. The handsome large pointed buds are the answer to a flower arranger's prayer, lovely for all kinds of bouquets, also exquisite in boutonniere or corsage. The virile plants typify American ambition and grow to a height of 4 ft., blooming heartily right through till late fall. In a delightful shade of buff-yellow, the sleek buds open slowly and finish light yellow; in the cooler fall weather they assume lively orange tints. Their sweet fragrance is equally pleasurable in the garden and in the home.

*Buds*... modern, pointed, buff-yellow, with lively orange tints in cooler weather.

*Blooms*... light yellow, stately, cup-shaped, fine large flowers on good long stems.

*Fragrance*... the sweet perfume is alluring in bouquets.

*Plants*... tall, vigorous, rugged, hardy; up to 4 ft. Very disease-resistant.

*Foliage*... large, dark green, very attractive.

\$1.50 each; 3 for \$3.75; 12 for \$15.

Brandywine

## World's Fairest

### GROUP #464

Many want to order the finest dozen Modern Roses, without taking the time to select for themselves. Ever since J. & P. was selected to provide the Roses of Tomorrow for Gardens on Parade at the great World's Fair, each year we have presented the up-to-date "World's Fairest," to meet these many requests. They will add new glory to your Garden, win prizes in the Rose Shows.

Dicksons Red, scarlet-red (p. 15)	Eternal Youth, clear pink (p. 13)
Countess Vandal, coppery bronze (p. 15)	Better Times, bright red (p. 14)
Eclipse, golden yellow (p. 16)	Signora, mandarin (p. 19)
Gloaming, salmon-pink (p. 15)	Neville Chamberlain, salmon (p. 16)
McGredy's Sunset, yellow (p. 14)	Saturnia, cardinal, salmon (p. 13)
Rose Bampton, China red (p. 10)	Rex Anderson, white (p. 18)

**12** Plants, 1 of each **\$12.95**  
(value \$15.50) for only.



## SIGNORA (Plant Patent No. 201)

All over America, legions of new worshipers march on in high praise of Signora! Season after season the popularity of this gay Rose continues to mount as old friends increase their plantings and all their neighbors fulfill their desire to possess it for their own gardens. A pronounced improvement over the everywhere-famed tones of President Hoover and its predecessor, the well-known Talisman. Born on the Mediterranean, Signora comes to us with all its warmth and glamour, together with a heritage of vigor under all conditions, also flourishing in particularly hot and dry climates. Graceful buds of warm brownish orange, opening to lighter mandarin and salmon. Unusually heavy foliage, a beautiful rich green that is most ornamental.

*Buds...* graceful, compelling, with their unusual warm tones, further brightened by the touch of gold at base of petals.  
*Blooms...* double, very fragrant, on long stems. Excellent for cutting.  
*Habit...* vigorous, branching plant, fine foliage. 3 1/2 ft. tall.  
*Prolific...* always full of flowers, excellent for cutting.

\$1.25 each; 3 for \$3.15;  
12 for \$12.50

Signora



## HOME SWEET HOME

So fragrant the flowers are literally drenched with the sweetness of lovely real old-Rose perfume. From England, a Rose for the lovers of very large, full blooms—big as Mrs. Miniver!

*Color...* clear, fresh, fast, glowing pink, silvery edges.

*Blooms...* large, long-lasting, profusely all season. Strong stems; few thorns.

*Plant...* bronze-red foliage, turning to dark green. 24 in. tall.

\$1.50 each; 3 for \$3.75; 12 for \$15.

## ALEZANE (Plant Patent No. 116)

Alezane means "sorrel." Unique! A distinct color among Hybrid Teas, one that challenges the masters to express such play of color on canvas. Three weeks earlier than most. Enchanting in its unusual hues, and borne in profusion. You'll prize Alezane!

*Buds...* urn-shaped, chestnut-brown.

*Blooms...* double, cupped, sorrel and chestnut, finishing rich apricot. Back of petals striped sorrel and veined yellow.

*Growth...* vigorous. Repeats very quickly; many blooms for cutting. 24 in.

\$1.25 each;  
3 for \$3.15;  
12 for \$12.50

Alezane



## PEARL S. BUCK (Plant Patent No. 423)

A picture Rose, exquisitely beautiful, long-lasting, alluringly fragrant. Leathery dark green foliage, a perfect foil for buds and blooms. Growth is tall, allowing frequent cuttings of the lovely, fragrant blooms. Famous, like the distinguished author Pearl S. Buck, Pulitzer Prize Winner, for whom it is named. Exceptional exhibition traits. Long stems.

*Buds...* long-pointed, rich orange.

*Blooms...* high-centered, opening slowly, the color softens to gold suffused with apricot. About 4 1/2 in.

*Plant...* upright, tall, 3 ft.

*Fragrance...* rich, lovely, lingering.

*Prolific...* generous and free-blooming.

\$1.50 each; 3 for \$3.75; 12 for \$15.

Pearl S. Buck





# Universal

## Any of These Fine Varieties

Mrs.  
Sam  
McGredy

**ALL 8 ROSES**  
in color on this page

GROUP # 455  
8 plants,  
1 of each  
(value \$7.60) **\$6.50**

*Because of the tremendous demand all over America, you are urged to send your order as early as possible to be sure of those you want, before our stocks are exhausted. It is just as important to order the newer Roses now—be sure to include some of them, especially the Floribundas.*

**Briarcliff** Extra large; perfect form; exquisite deep rose-pink, lighter on outer petals.

**Caledonia** Large; white; very double; long-lasting; slightly fragrant. Long stems. Hardy.

**Christopher Stone** Velvety scarlet-crimson; Damask fragrance. Vigorous, upright. Stands hot weather.

**Condesa de Sastago** Two-toned coppery pink inside, golden tint outside.

**Dainty Bess** Large frilled single flowers, flesh-pink inside; old-rose reverse. Deep red stamens.

**Dame Edith Helen** Glowing pink; large, full, intensely fragrant. Continuous bloomer. Very hardy.

**Dr. Kirk** Long pointed buds of deep carmine-scarlet; large high-centered reddish coral flowers; fragrant.

**Duquesa de Penaranda** Copper-apricot in summer; cinnamon-peach in fall.

Mrs.  
Pierre S.  
du Pont

Pres. Macia

McGredy's  
Yellow

Poinsettia

Condesa  
de Sastago

©  
J. & P. CO.

Kaiserin  
Auguste  
Viktoria

Etoile de Hollande

**H**ERE are the choicest of the older Hybrid Tea Roses, so loved by all that they continue to merit a place in many fine gardens. Only Roses that do well in all parts of the country are to be found in this list—recommended by leading Rosarians, extensively planted in public Rose Gardens, always admired. *All are Everblooming.*

These hardy Universal Favorites are highest grade 2-year-old northern field-grown plants, ideal for a large colorful planting at little cost. Unless otherwise indicated, all plants produce fine double blooms. A generous supply of cut-flowers can be obtained from early June throughout the summer and fall from your plantings of these universal favorites this fall. All are sent prepaid.



# Favorites

## HYBRID TEAS

**Postpaid for 95c Each; Three for \$2.60**

**ANY 6 PLANTS \$5**

**ANY 12 PLANTS \$9.50**

**ANY 25 PLANTS \$17.95**

*Here is your opportunity to make a large planting of lovely Hybrid Tea Roses in a wide range of beautiful colors at little cost.*

**SIX Most Fragrant of these favorites \$5**  
**GROUP #459**

6 Plants, 1 of each (value \$5.70)

*For a wealth of fragrance as well as a fine color array in your garden*

—Christopher Stone, Elite, E. G. Hill, Golden Dawn, Mme. Jules Bouche, Mrs. Sam McGredy.

Editor McFarland Clear brilliant pink. Perfect form; long-lasting when cut. Strong stems.

E. G. Hill Massive; deep maroon, velvety on inside; very fragrant. Blooms throughout season.

Elite Salmon-pink with yellow blend, long-pointed buds of deep coral. Long-stemmed.

Etoile de Hollande Bright red; large; loose; semi-double; very fragrant.

Golden Dawn Sunflower-yellow turning to lemon; well-formed; fragrant. Profuse, continuous.

Hinrich Gaede Large; orange-yellow and nasturtium-red. Fine long-pointed buds.

J. G. Sandberg Clear, brilliant yellow. Pointed buds, high-centered blooms; unusual fluted petals; fragrant.

Joanna Hill Medium yellow. Long, strong stems. Moderately fragrant. Very free-blooming.

Kaiserin Auguste Viktoria Exotic pure white blooms for contrast in bouquet or garden.

McGredy's Ivory Delicate creamy white, yellowish at base. Long, pointed bud.

McGredy's Yellow Large, bright buttercup-yellow. Exquisite bud and flower.

Mme. Joseph Perraud Long, slender nasturtium-orange buds, opening nasturtium-buff; fragrant.

Mme. Jules Bouche Medium-sized; white, slightly flushed pink center. Always in bloom. Fragrant.

Mrs. Erskine Pembroke Thom Fine buds; perfect rich yellow flowers; delicate fragrance.

Mrs. Pierre S. du Pont Deep golden yellow, slightly lighter with age; semi-double. Fragrant.

Mrs. Sam McGredy Scarlet-copper-orange, flushed red outside; fragrant. Profuse, continuous. Hardy.

Night Deepest black-crimson. Long pointed bud; double, high-centered, fragrant. Prolific.

Ninon Vallin Large colorful blooms, apricot inside, fresh yellow outside. Very vigorous.

Opal Orange-pink buds; 5½-in. peony-shaped salmon blooms, softening to opal. Prolific. Very fragrant.

Pink Dawn Deep rose opening to lovely pink, tinted with orange at base; fragrant.

Poinsettia Long, pointed, perfect buds; glowing fire-red. Vigorous. Fine for cutting.

President Herbert Hoover Maroon and orange, two-tone. Vigorous, upright; free blooming.

President Macia One of the finest pinks. Long, rich pink buds; 6-in. blooms; flesh, rich pink reverse.

Radiance Cameo-pink; large; intensely fragrant. Blooms all season, in all climates. Tall.

Red Radiance Very large; long-lasting; intensely fragrant; clear, even red. Tall.

Sœur Therese Long, pointed, silvery yellow buds marked mauve-red. Fragrant. Daftodil-yellow blooms never fade. Blooms freely.

Talisman Golden yellow and copper; long-lasting. Free blooming.

The Doctor Sparkling pink buds, pointed; one of the largest of all blooms—5 to 6 in. across.

**ALL 4 ROSES \$3.25**  
in color on this page

**GROUP #456**  
4 Plants, 1 of each  
(value \$3.80)

Christopher Stone

**ALL 12 ROSES \$9.50**  
pictured on these two pages

**GROUP #457—12 Plants** 1 of each (value \$11.40)  
A wonderful array of color, choicest of the Universal Favorite Hybrid Tea Roses

**GROUP #458** 36 Plants, 3 of each of these 12 pictured (value \$34.20), for only **\$26.50**



Mme. Joseph Perraud



Sœur Therese



Pink Dawn



# MODERN

*Even in limited space, you can have thousands of glorious blooms.*

# Climbing ROSES

**Ideal for Every Garden, Large or Small—Easy to Grow Anywhere**

**N**EW dimensions of beauty come to your garden and grounds with these glorious J. & P. Modern Climbing Roses! Their dramatic pillars of balanced color add height and distinction, just as the architect achieves symmetry and beauty in the columns of a cathedral. Endowed with gorgeous clusters, they will produce thousands of blooms even on a small city lot—a breath-taking extravaganza of color on trellises, fences, arbors, etc. The handsome bowers glorify any building they grace. Their vigorous growth and luxuriant foliage is ideal to cover unsightly spots, and at the same time contribute both fragrance and charm.

Any garden is more colorful, more attractive, more complete with the addition of Climbing Roses—especially the

newer Jackson & Perkins Modern Everblooming Climbing Roses which produce large, double blooms like Hybrid Teas. Imagine the startling Blaze in dramatic contrast with the white avalanche of Summer Snow or the golden glory of King Midas. In addition to the Climbing Roses on these pages, be sure to see the sensational Dr. J. H. Nicolas and the velvety red World's Fair on the inside front cover of this book.

Climbing Roses bloom on old wood and are easily protected through the winter, even where temperatures drop below zero. Given just ordinary care, they will repay you immeasurably for your effort. Complete instructions for planting and care are included in the J. & P. "Guide to Successful Rose Gardening" we send free, soon as your order is received.

© J. & P. CO.

*Blaze*



## BLAZE

(Plant Patent No. 10)

*Most Popular of All Climbing Roses!*

**T**HE Red of the Flag, in all its flaming glory—symbol of courage and devotion to country in every American heart! Most popular of all everblooming Climbing Roses, the demand for Blaze increases year by year, and we are now experiencing a tremendous demand for this exciting Climber by the many who want Flag Red in their gardens. Truly, Blaze is a flower for America! Fortunately, before the war our nurseries made a big increase in the plantings of Blaze so you can be sure of all the plants you want this fall.

Introduced by Jackson & Perkins Co. over a decade ago, these are the brilliant, attractive, double red Climbing Roses one sees blooming all over America in their everblooming or repeating form, now definitely fixed by use of only bloom wood in propagation. You'll be thrilled with the exceedingly generous display of blooms in June, and each succeeding year will increase your devotion as the plants become firmly established and the sturdy canes of "old wood" bring the everblooming characteristic to the fore. You knew the older June-blooming variety as Paul's Scarlet Climber.

**Blooms.** . . large clusters of many 2- to 3-in. cup-shaped flowers cover plant. The blazing scarlet color holds well, even in full sun.

**Uses.** . . train over arch or pergola. Drape on fences or garages. Grow on pillars or posts. Brightens entrance or porch.

**Height.** . . 10 to 12 ft.

**Prolific.** . masses of vivid scarlet for a long period in spring-time. Intermittent flowers all season.  
(Note: Pluck only actual flowers when trimming after blooming as new bloom-shoots grow from first eye below the flower cluster).

\$1.25 each;  
3 for \$3.15;  
12 for \$12.50

© J. & P. CO.

## PAUL'S SCARLET

Until the advent of Blaze, its everblooming counterpart, this was the most admired red Climbing Rose. Many still want it for the great profusion of large, well-shaped, vivid scarlet-red flowers in large open clusters that can be cut freely with long stems during June.

95c each; 3 for \$2.50; 12 for \$9.50

*Blaze kindles the warmth of welcome your home extends as guests approach. In this picture showing the entrance of a home here in the Rose Capital of America, its brilliant pillar of glowing red is in complete harmony with the porch.*

*Even this close-up of a few flowers from one of the clusters, about ¾ life-size, cannot anywhere near do justice to the handsome Flag-Red blooms that make Blaze the most popular Climbing Rose.*







*Climbing Talisman*

## CLIMBING TALISMAN

The familiar multi-colored yellow and copper—everblooming sport of the Talisman Hybrid Tea sold by florists all over the world. Many say the blooms from the climbing plants are bigger and more colorful. For those willing to give Climbing Talisman a favorable location and simple winter protection, it will be outstanding.

*Buds* . . . beautifully formed, long stemmed.

*Blooms* . . . large, with the dusky tints gradually becoming lighter, the gold more brilliant.

*Fragrance* . . . pleasing and spicy.

*Plant* . . . of vigorous habit, everblooming.

\$1.50 each; 3 for \$3.75; 12 for \$15.

*New Dawn*



## Climbing SUMMER SNOW

(Plant Patent No. 400)

Wherever this enchanting, pure white Climbing Rose is planted—the fairest white Climber—it illuminates the scene with myriads of clusters of pure white, loosely double flowers almost completely covering the plant, like mountains of snow. The spotless, glistening, glacier-white double blooms are 2 in. across, set off with golden stamens when full-open. There are very few thorns. And Summer Snow is so abundantly generous, one never need hesitate to cut enough for use in the home. Glorious by day—entrancing in the evening and moonlight. The attractive white blooms repeat themselves all through the summer and fall—often they are the last flowers when killing frosts come in November. The hardy vigorous plants require little care.

*Flowers* . . . large generous clusters. Clear sparkling white. Loosely double 2-in. flowers; golden yellow stamens.

*Everblooming* . . . intermittent all summer. June bloom like a mountain of snow.

*Fragrance* . . . dainty, clean, refreshing.

*Type* . . . excellent Pillar Rose, 8 to 10 ft. tall. Very hardy. Vigorous. Quickly covers a fine area on trellis or fence, but does not overrun.

\$1.50 each; 3 for \$3.75; 12 for \$15.

## NEW DAWN

(Plant Patent No. 1)

The Everblooming strain of Dr. W. Van Fleet, the most popular pink Climbing Rose in America! Produces almost continuously from early June until frost—hundreds of artistic buds open to large, beautifully-formed Hybrid-Tea-like blooms, delightful apple-blossom-pink; delicate appealing fragrance. Wondrously glossy foliage, rich deep green, remarkably disease-resistant. Requires little care but abundantly rewards greater attention when given. One of the hardiest everblooming Climbers known to the plant world.

*Buds* . . . exquisite, pointed; dainty pink flushed with deeper tones.

*Blooms* . . . delicate, soft pink, 4-in., Hybrid-Tea-like blooms; graceful, copious clusters. Delightfully fragrant.

*Stems* . . . ideally long for cutting.

*Hardy* . . . extremely hardy in all regions. Husky, healthy plants, very vigorous growers, reaching up to 15 ft. in height.

\$1.50 each; 3 for \$3.75; 12 for \$15.

## DR. W. VAN FLEET

Forebear of New Dawn described above. Large, pale pink, fragrant Hybrid-Tea-like flowers on fine long stems. Many still want Dr. W. Van Fleet for the hundreds of lovely Roses to cut from even a single plant, and a wonderful June garden display.

95c each; 3 for \$2.50; 12 for \$9.50

## Creations of Dr. Nicolas

### MODERN CLIMBERS GROUP #465

Dr. Nicolas was so universally beloved by all who love Roses, you too will take special pleasure in planting his great masterpieces in Climbing Roses, to enjoy these magnificent blooms. So, at a special price, here are Dr. J. H. Nicolas (see inside front cover), June Morn (see p. 24), and the new King Midas (at right).

**3 Plants 1 of each**  
(value \$4.50) for only . . . **\$3.75**



*Climbing Summer Snow* © J. & P. CO.

## KING MIDAS (Plant Patent No. 586)

So glorious are the lovely, large Hybrid-Tea-like blooms that in fancy one can almost see the mythical Persian King touch each red-flushed bud, transforming it into living, limpid, yellow gold. A blessing of cheer-giving yellow that almost completely covers the plant for from three to six weeks bringing a blaze of golden glory to pillar, porch, pergola, trellis, fence, or brighten a corner of the yard, house or garage. Created by Dr. Nicolas here in the J. & P. Dept. of Plant Research.

*Buds* . . . modern, pointed, golden-yellow flushed with red, slow to open, lovely for cutting; medium stems.

*Blooms* . . . double, long-lasting, high-centered, 4½ to 5 in., gradually lightening to unfading yellow.

*Fast-growing* . . . establishes itself quickly; canes grow 8 to 10 ft. high.

*Extremely hardy* . . . inherited sturdy Wichuraiana blood through both parents.

\$1.50 each; 3 for \$3.75; 12 for \$15.

*King Midas*

© J. & P. CO.







© J. & P. CO.

*Mercedes Gallard*

## MERCEDES GALLARD

A truly Everblooming, intensely fragrant climbing beauty, producing immense blooms of rosy red with an extraordinary violet tinge in the cooler weather; as the weather grows warmer, the color becomes a richer red. Yellow at base of petals. Long, strong stems. Vigorous. Luxuriant, large, dark green foliage.

*Fragrance*...one plant will perfume an entire garden.

*Bud*.....ovoid, rosy red.

*Blooms*.....exquisite, fully double, 5 in. across.

*Plant*.....about 8 ft. high. Heavy foliage.

\$1.50 each; 3 for \$3.75; 12 for \$15.



© J. & P. CO.

*Doubloons*

# MODERN Climbing Roses

## GOLDEN CLIMBER

(Plant Patent No. 28)

A modern Rose that brings a modern note to the garden or grounds. The interesting shape of the flowers is unusual. Its coloring is superb—the buds, flecked with orange-scarlet, burst into handsome, rich golden-yellow, Hybrid-Tea-like blooms. Long stems add grace and make the delicately-fragrant golden flowers especially adapted for cutting. Glossy leaves. Definitely hardy; needs to become established before blooming heavily. Train the canes horizontally on a low trellis or rails where they are in full sun; when established will make a truly glorious display.

*Buds*...long, graceful, golden yellow.

*Blooms*...unique form, fragrance.

*Stems*...18 in. or longer, few thorns.

*Foliage*...fairly heavy, fine color, glossy.

*Lasting*...long blooming period.

\$1.50 each; 3 for \$3.75; 12 for \$15.



*Torch*

## TORCH

(Plant Patent applied for)

*World's Brightest Climber*

This new Climbing Rose will flame gloriously in your garden all June and frequently again in the fall. Vivid orange-scarlet, like bright sunshine on a crimson coral reef. Torch blooms in prolific abundance; large, graceful, generous clusters. Very hardy. Strong, sturdy canes break out quickly from the base of plant, growing as much as 8 ft. in one summer. Outstandingly disease-resistant.

\$1.50 each; 3 for \$3.75; 12 for \$15.

## DOUBLOONS

(Plant Patent No. 152)

The Yellow Climbing Rose on which you can depend for quick results, and for real height. The husky, hardy canes grow as much as 12 ft. in a single season, for bountiful bloom the next year. You may have some blooms the same year you plant! It blooms in profusion for a long time. Spicy fragrance.

*History*...direct descendant of the hardy American wild Prairie Rose.

*Blooms*...Large, golden flowers, fairly double in clusters, literally covering the plant for a long period. Velvety green foliage.

*Growth*...vigorous, healthy; long, heavy canes.

\$1.50 each; 3 for \$3.75; 12 for \$15.

*Golden Climber*



© J. & P. CO.

## JUNE MORN

(Plant Patent No. 375)

A spectacular, sturdy Climbing Rose, originated by Dr. J. H. Nicolas. June Morn's large 5-in. Hybrid-Tea-size double flowers are a bright lively carmine-pink, touched with gold on outside. Blooms in great profusion in many-flowered clusters in early summer and again throughout the season; older established plants are almost ever-blooming. Heavy, deep green foliage. Very hardy, vigorous; begins to throw sturdy climbing shoots the first summer; will bloom generously the next June. Does well in semi-shade; flowers stand up better. Height, 8 ft.

*Blooms*...heavily in early summer; good display in fall.

*Use*...a Pillar with Hybrid-Tea-size flowers and repeating bloom. In the south, a really hardy repeating Climber.

\$1.50 each;  
3 for \$3.75;  
12 for \$15.

© J. & P. CO.



*June Morn*



# J. & P. MODERN Perennials to Plant This Fall

Soon as your order is received, we send free the J. & P. Home Garden Guide, telling how to prepare ground, how to plant, etc.; if followed we guarantee results and will replace next spring any you did not succeed in wintering.

LEADING horticulturists now advocate the planting of many Perennials in the fall, to gain the earlier bloom and superlative display that is the reward of robust, well-established plants whose roots have grown into the soil even before the frost leaves the ground.

Now is the ideal time to plan when you can observe where more color is needed, where obsolete plants should be replaced. Plant this fall and have more time for other garden duties next spring.

**Your Plants will be mailed postpaid at the proper fall planting time**  
Modern Perennials not shipped west of Denver

## ASTILBE, Fanal

Fanal means "lighthouse," and these lovely, artistic plants will truly be beacons in your border plantings with their exquisite, feathery sprays of rich, deep red Spirea. Easy-to-grow, hardy; likes plenty of moisture as well as good, rich soil. Will repay a thousandfold with abundance of bloom all through May and June. 15-in. flower-spikes tower well above 10-in. dark green foliage. Fine for arrangements. Fills long-felt want for red border plant, and one that likes moisture. Happy in either semi-shade or sun. May be potted for winter bloom.

85c each; 3 for \$2.25; 6 for \$4.25

## COREOPSIS, Golden Shower

Constantly covered with 1½-in., star-like, golden yellow flowers, against bright green disease-resistant, slender, graceful foliage. June to frost. 24 in. tall.

60c each; 3 for \$1.60; 6 for \$3.

## HEUCHERA • Coral Bells

### PINK DELIGHT

Charming newer Heuchera with 24-in. sprays of dainty old-rose florets; touch of white at base. Very free-flowering, June and July. Delights everybody, both in garden and for airy bouquets.

50c each; 3 for \$1.35; 6 for \$2.50

### QUEEN OF HEARTS

Stunning, deep red Heuchera; much larger bells than older varieties. Keeps well. Ht. 18 in.

50c each; 3 for \$1.35; 6 for \$2.50

© J. & P. CO.



*Heuchera, Pink Delight*

## AQUILEGIA • Columbine

**Longissima Hybrids** Wide range of colors. Long, dainty 3- to 4-in. spurs. Spring flowers, in May and June.

50c each; 3 for \$1.35; 6 for \$2.50



*Coreopsis, Golden Shower*



*Geum, Wilton Ruby*



**GEUM, Wilton Ruby** The new cheerful red Geum, several shades deeper in tone than others, 2 in. and more across. 60c each; 3 for \$1.60; 6 for \$3.

**GEUM, Red Wings** Vivid strawberry-red, yellow anthers. Semi-double, 2-in. flowers.

50c each; 3 for \$1.35; 6 for \$2.50

**GEUM, Fire Opal** Dazzling scarlet-bronze, 2-in. flowers, unexcelled in late spring.

50c each; 3 for \$1.35; 6 for \$2.50

## LYTHRUM, The Beacon

**Salicaria** For small borders or large mass planting, the long-lasting, clear deep carmine-red flowers on large spikes are truly a beacon that adds sparkle and interest to the garden; side spikes follow almost to the ground. The vigorous plants do well with practically no care; the foliage is willow-like and interesting. Thrives equally in wet semi-shade and open, dry sun. Continuous, July to frost. 3½ to 4 ft. Award of Merit. 50c each; 3 for \$1.35; 6 for \$2.50.

## LYTHRUM, Rosalie

New this year, Rosalie will further increase the modern vogue for Lythrum. A captivating art shade of rose-pink. Not subject to diseases. 2-ft. spikes flower right down to the ground, July till frost.

65c each; 3 for \$1.65; 6 for \$3.25



*Catananche*

© J. & P. CO.

## CATANANCHE, Giant Cupid's Dart *Cœrulea major*

One of our most popular introductions in Modern Perennials. Sometimes called Love Plant. Bright, deep violet-blue, 2-inch flowers like double Cornflower or Bachelor's Button; on silvery, slender branching stems; silvery buds and seed-hips. Slender, tufted, silvery foliage. Live and lovely for front of border. Height, 20 in.; excellent for cutting; fine for boutonniere. Blooms profusely July till frost. Award of Merit, Royal Horticultural Society.

50c each; 3 for \$1.35; 6 for \$2.50

## GEUMS (Pronounced Gee-ums)

To those who know them, the hardy Geums described under the picture are among the most popular plants in the garden, with their decorative, tufted foliage and large, colorful, wavy, long-lasting flowers, in great profusion May and June, intermittent all summer. An excellent boutonniere, and charming in bouquets. 24 in. tall.

*Lythrum, The Beacon*

© J. & P. CO.



© J. & P. CO.

*Astilbe, Fanal*

## GYPSOPHILA, Rosy Veil

### Baby's Breath

**Repens** Lower-growing; forms heavy mat of double pink flowers. Blooms during June and July; few blooms in fall. About 18 in.

50c each; 3 for \$1.35; 6 for \$2.50



*Gypsophila, Rosy Veil*

## ANCHUSA myosotidiflora

### Siberian Forget-Me-Nots

Delightful clusters of clear blue, profuse in April and May; fine ground cover, 1 to 1½ ft. high.

50c each; 3 for \$1.35; 6 for \$2.50

*Anchusa myosotidiflora*







*Platycodon*

## HELIOPSIS

*Scabra Patula {Golden Rays}* Exceptionally golden yellow, 4-in. flowers. Petals stand out horizontally. Grows 3½ ft., bushy. Flowers in June and all summer. Award of Merit, R.H.S.

60c each; 3 for \$1.60;  
12 for \$6.

## PLATYCODON

*Balloon Flower*

*Grandiflorum Unique*, inflated buds look like toy balloons; the star-like bright blue wide-open blooms are very pleasing. Bloom in June and all summer. 2½-ft. plants.

60c each; 3 for \$1.60;  
6 for \$3.

## RUDBECKIA, The King

Regally it bears its large, deep crimson-red flowers, bringing new life and color wherever you plant it. From half-open flower to the full-bloom stage, it is always attractive. The petals never fold back; the stems remain majestically stiff. Graceful; long-lasting both in the garden and in bouquets for which The King is ideal. Blooms profusely June to Sept. Grows 4½ ft. high.

75c each; 3 for \$2.; 6 for \$3.75



*Rudbeckia,  
The King*

©  
J. & P. CO.

## STOKESIA

*Lavender Queen Double* silvery-blue flowers, lilac-blue centers 4 to 5 in. across, all summer, fall. 18 to 24 in.

50c each; 3 for \$1.35;  
12 for \$5.

## VINCA MINOR

*Bowles* Repeating blooms of Alice-blue, far superior to old "Myrtle." Foliage never rusts or browns. Best flowering ground-cover. Plant 8 in. apart. 3 for 75c; 10 for \$2.; 50 for \$9.

*Vinca minor, Bowles*



## VERONICA

*Blue Spire* Deep blue, in early summer, again later. Neither sun nor dry weather will harm. Upright, 24 in.

50c each; 3 for \$1.35;  
6 for \$2.50

## PACHYSANDRA

*Terminalis {Spurge}* Best evergreen ground-cover for shade and semi-shade; also does well in sun. Thick, glossy foliage, 8 in. tall. Plant 8 to 10 in. apart.

3 for 75c; 10 for \$2.;  
50 for \$9.

## J. & P. GIANT NORTHERN

# Delphinium



*Divine*

*Freedom*

*Delightful*

©  
J. & P.  
CO.





Mrs. Pierre S.  
du Pont III  
Chrysanthemum

J. & P. MODERN

# Chrysanthemums

Winter-Hardy, Blooming  
Early and for Long Season

With these new, improved, winter-hardy Garden "Mums" you can greatly increase the size of your plants and have more first-year bloom by planting this fall. Chrysanthemums start to grow before the soil can be worked in spring. All are earlier-blooming than the older kinds.

## MRS. PIERRE S. DU PONT III

A beautiful iridescent and very popular "bronze," made up of soft peach, salmon and fawn shades, with a luminous sheen. Large, perfect flowers, long stems, 2½-ft. plants. Blooms early Oct. 60c each; 3 for \$1.60; 6 for \$3.

## LAVENDER LADY

Queen of all garden "Mums"! Rare, lovely, lavender-pink, equally effective in daylight or under electric light. Stately in form and appearance, the flowers are 4 in. across. End of Sept. till frozen. 24 in. tall.

50c each; 3 for \$1.35; 6 for \$2.50



Lavender  
Lady

These Sensational Giant Northern  
Delphiniums Were Hybridized in  
Our Newark Nurseries

100% Double—True Separate Colors

THESE eight glorious colors are the marvel of the Delphinium world—the uniform plants for perfect color harmony just as you planned it—all the colors coming true, every plant with giant double florets! Developed in this rigorous climate, disease-resistant; in most localities they need not be staked. Truly northern, they really live for years. Giant, dramatic, "all-out-at-once" spikes.

## DIVINE

Rose-Mauve. Lovely lavender, faint rose cast; wide-based pyramidal spikes. 5 to 5½ ft. 65c each; 3 for \$1.65; 6 for \$3.25; 25 for \$12.

## FREEDOM

White, with Black-and-White "Bees." New in 1944. Stunning! 4½ to 5 ft. tall. 75c each; 3 for \$2.; 6 for \$3.75; 25 for \$13.75.

## DELIGHTFUL

Deep Blue. The rare, real, all-blue, in the darker shade so hard to get. 65c each; 3 for \$1.65; 6 for \$3.25; 25 for \$12.

## EXQUISITE

Lavender-Blue. Exceptionally large, closely-set double florets. 4 to 5 ft. tall. 75c each; 3 for \$2.; 6 for \$3.75; 25 for \$13.75.

## DESIRABLE

Velvety Violet-Purple, florets accented with white "bees" or eyes. 65c each; 3 for \$1.65; 6 for \$3.25; 25 for \$12.

## DEBUTANTE

White. Dramatic with other colors, or by itself. 4 ft. tall. 65c each; 3 for \$1.65; 6 for \$3.25; 25 for \$12.

## ENCHANTMENT

Light Blue. True Delphinium-blue, with white eyes. 4 ft. tall. 75c each; 3 for \$2.; 6 for \$3.75; 25 for \$13.75.

## GAYETY

Pink-Lavender, outer petals blue. Lovely cupped florets. Side shoots prolong bloom several weeks. 5 ft. tall. 75c each; 3 for \$2.; 6 for \$3.75; 25 for \$13.75.

Exquisite

These five spikes  
grow as long  
as the three  
at left

© J. & P. CO.



Red Velvet

Special Offers!

Giant Delphinium  
Group #466

8 PLANTS,

1 of each  
of the varieties  
described at left  
(value \$5.60) for

\$4.65

Chrysanthemum  
Group #467

9 PLANTS,

1 each of  
varieties listed  
above and at right  
(value \$5.) for...

\$4.15

Desirable

Debutante

Enchantment

Page  
27

Gayety



©  
J. & P.  
CO.



Super-  
Giant

# Violet, Royal Robe

## Queen of J. & P. Modern Perennials!

MAGNIFICENT, extra-large flowers of lustrous, deepest violet-blue, so intensely fragrant a few plants will fill the air of your garden and send their delightful perfume even hundreds of feet away. A few flowers will fill an entire room with their fragrance. Ideal for corsages, boutonnieres, bouquets.

The rugged plants have sturdy foliage and bloom abundantly in early spring, also in fall. The graceful blossoms open wide, like a pansy or viola, into superb flowers on long stems, up to 8 in. or more. Intensely fragrant.

We are proud of this new and highly prolific Violet with so many unusual qualities, knowing it is hardy enough to live over winter even in this rigorous climate of northern New York State; we protect the plants with leaves or straw. Strong growing plants.

65c each; 3 for \$1.65; 12 for \$6.50

For a splendid selection of Modern Perennials specially suited to and benefiting from planting in the fall, see also pages 25, 26 and 27.

(Plant  
Patent  
Rights  
Reserved)



Life-size  
flower of  
Royal Robe

# J. & P. FRUITS for Your Victory Garden

© J. & P. CO.

## J. & P. Dwarf Dwarf Apple Trees

NOW you can plant Apple Trees in even the smallest garden plot and enjoy them all your life, without ever crowding out your Roses, Perennials, or other flowers and vegetables! Think of these midget trees that will give a crop of large, luscious Apples in 1946! When four years old, they are in full bearing, with larger, more colorful Apples than big trees bear.

### Beautiful, Fragrant Spring Flowers

In spring every branch is covered with lovely, fragrant blossoms as exquisite as Flowering Crab—so profuse they are a garden decoration in themselves. Flowers, foliage, and fruit distinct from ordinary ornamental plantings, all make J. & P. Dwarf Apple Trees ideal.

### May Be Planted Anywhere

Planted in the border, they do not interfere with the growth of flowers right up to and around them, and may be planted as close as 6 ft. apart. Use J. & P. Dwarf Apple Trees in pairs at a gate or entrance, or in corners, borders, against fences and walls, or among shrubs.

### A Horticultural Triumph!

J. & P. Dwarf Dwarf Apple Trees are grown from buds grafted on a special root-stock (known as Malling IX) originated in England. The trees stay dwarf; the Apples ripen 2 weeks earlier; they start to bear the next year. Dwarf and longer-lived than ordinary dwarf sorts. Unless there are other Apple Trees near-by, plant two or more varieties, to be sure of pollination.

Planting this fall gives your Trees a quicker start next spring, for greater growth to form more and stronger fruit buds for the following spring.

### Choose from These Finest Varieties

Red Astrachan (early)  
Yellow Transparent (early)  
Wealthy (midseason)  
Early McIntosh Red  
McIntosh Red  
Cortland  
Red Delicious  
Yellow Delicious  
Jonathan  
Cox's Orange Pippin  
Red Northern Spy

**\$3.00 EACH**  
ANY 3 FOR \$7.50

3- to 4-ft. 2-yr.-old nursery-grown trees

These prices include safe, expert packing, guaranteed to reach you in good condition. We pay express charges on Dwarf Dwarf Apple Trees.



The little girl was three years old when this color picture was taken; the Dwarf Dwarf Apple Tree was planted the year she was born. Even the first year after planting it bloomed as at right and bore a generous number of Apples.



Golden Jubilee



## THE CHOICEST PEACHES FOR YOUR GROUNDS

Beautiful in blossom time—Lavish with luscious fruit

ONE of the most desirable of fruits. Trees of graceful, pleasing shape in garden, lawn, or any spot in the home grounds.

**Golden Jubilee** Ripens in Aug. Sweet, golden yellow flesh. Best early yellow. Flushed with red. Freestone; distinct, long shape. Hardy, fertile.

**Early Crawford** Ripens early Sept. Rich yellow with red cheek, large, freestone delicious fruits, excellent eating. Very productive.

**Elberta** Ripens around mid-Sept. Large, solid; freestone. Flavorful yellow flesh; canning favorite.

**Hale Haven** Freestone, bearing Sept. 1. Large, roundish fruit, flesh and skin yellow, blushed red. Sweet flavor. Heavy producer; bears young.

**Belle of Georgia** A beautiful white-fleshed freestone; yellow skin, red blush. Ripens around Sept. 1. Vigorous, productive. Very sweet, juicy, flavorful.

Large, 1-yr., 4- to 5-ft. trees, shipped trimmed, ready for planting, any of above varieties: \$1.75 each; any 3 for \$4.25. Express charges prepaid.



## All Backed by the J. & P. Guarantee

All J. & P. Fruit Trees, Vines and Plants are guaranteed finest quality, true to name, and to live and bear, or we will replace prepaid and free of charge, the same as J. & P. Modern Roses (see p. 3); this liability limited to the cost of stock purchased.

All J. & P. Modern Fruit Trees Are Shipped Trimmed for Planting and Express Charges Prepaid; You Pay Nothing Extra.



Napoleon

### SWEET CHERRIES

Beautiful in full bloom. Ornamental in any planting, and generous in tasty fruit for eating and canning.

**Black Tartarian** Large, heart-shaped. Vigorous upright tree. Heavy crop in June. Luscious, sugary. Best for eating.

**Napoleon** Really choice, one of the tastiest. Yellow and amber, red bluish. Firm, juicy, very sweet. A quick, heavy producer. Large—a special treat for table and canning.

**Windsor** Hardy, prolific. Very large, dark red, almost black; solid, meaty flesh; alluring taste. July. Unsurpassed for eating, canning.

2-yr.-old, 5- to 7-ft. trees, \$2.75 each; any 3 for \$7.00



Black Tartarian

### SOUR CHERRIES

**Montmorency** Firm, tender yellow flesh with a fresh, tart flavor—real "cherry-pie" tang. Large, luscious, juicy fruit. Tastiest for pies, tarts, cobbles, canning; early. 2-yr.-old, 5- to 7-ft. trees, \$2.25 each; 3 for \$5.50.



Indian Summer Everbearing Red Raspberry

### GIANT RASPBERRIES

Strong, 2-year, field-grown stock for an abundance of luscious berries beginning the very next year after planting. You enjoy them most when you grow your own. To eat out of hand, for the table, for jellies, jams, preserves.

**Indian Summer Everbearing Red** First crop in June; second crop starts in Sept., continuing till stopped by freezing. Vigorous, hardy, bears heavily. Finest, most delicious everbearing red. Large, flavorful, with just the right sweetish-tangy taste.

6 plants for \$1.50; 12 for \$2.50

**Giant Latham Red** Enormous crops from late June till mid-July. Truly giant berries, some fully an inch long. Most popular Red Raspberry. See color picture on back cover.

6 plants for \$1.25; 12 for \$2.25

**Cumberland Black** Vigorous, healthy plants. Remarkably firm berries, sometimes  $\frac{7}{8}$  in. in diameter. Largest black, prolific, wonderfully flavored. Ripens early July. Introduced by Jackson & Perkins.

6 plants for \$1.; 12 for \$1.75



Cumberland

## Now America Really Appreciates Fruits

Fruit-growing at home has become a patriotic pastime, relieving a national shortage and assuring a family supply of superior quality. These finest kinds have been selected for you to have luxurious, tree-ripened and vine-fresh fruits, bringing both beauty and balance to the vegetables and flowers in your Victory Garden.



Stanley Prune

### FAVORITE PLUMS

One tree will yield up to 200 quarts of fine-flavored fruits; a lovely sight in full bloom, also when laden with Plums. Shapely ornamental growth. Delicious to eat, most desirable for jelly, Plum-butter, preserves.

#### REINE CLAUDE (Green Gage)

Large oval fruit; juicy; tantalizing flavor—sweetest for eating, canning. Ripens in mid-Summer.

#### STANLEY PRUNE

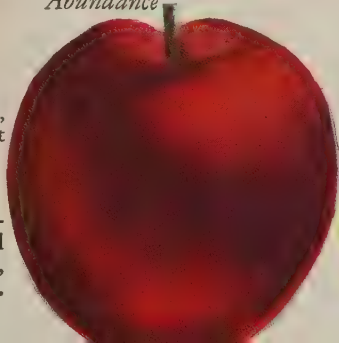
Large, juicy, very sweet bluish-purple fruits; fine grained, tender. Bears big annual crops. Ripens in Aug.-Sept.

Abundance

### ABUNDANCE

Large, cherry-red, early. Fine, firm flesh. Sweet, splendid to eat fresh. Ripens in Aug.-Sept.

Any of these 3 Plums: 2-yr.-old, 5- to 6-ft., extra-heavy trees, shipped trimmed, ready for planting, \$2.25 each; any 3 for \$5.50.



### SWEETEST GRAPES

These finest grade No. 1 plants bear very well every year; some bunches may be expected the year after planting. Fine for fences, pergolas, arbors, etc. Red, white and blue varieties for patriotic fruit bowls.

#### CONCORD

Large, sweet, juicy, blue-black. Mid-Sept. Best all-round Grape. 50c each; 3 for \$1.35; 12 for \$5.

#### FREDONIA

The new blue-black Grape, especially for the home-garden. One of the largest, sweetest. 3 weeks earlier than Concord. Color picture on back cover. 75c each; 3 for \$2.; 12 for \$7.50

#### CACO

These are the big, spicy, red Grapes with the winy, aromatic flavor that thrills the palate. Strong, vigorous vines untouched by any disease.

75c each; 3 for \$2.; 12 for \$7.50

#### NIAGARA

The finest White Grape. A vigorous grower, sweet, amber-white. Ripe mid-Sept. 50c each; 3 for \$1.35; 12 for \$5.



Caco

## Grape Arbor Planting

### Group #451

Fredonia, Caco, Niagara and Concord, all four for a grand colorful display in the garden and attractive bowls of luscious fruit.

4 Plants 1 of each \$2 (value \$2.50).





**Hydrangea arborescens grandiflora** Large, round, white flower-clusters, almost everlasting, up to 5½ in. across, in Aug. Long-lived. Does well in semi-shade. Medium height, 3 to 4 ft. \$1. ea.; 3 for \$2.50.



**Viburnum theiferum** New for 1945! In full glory in fall and winter when purple-calyx white flowers change to clusters of bright scarlet berries in greatest profusion. Medium height, \$2. ea.; 3 for \$5.



**Beauty Bush** One of the most beautiful of all shrubs, introduced by J. & P. in 1928. The arching branches bestow graceful cascades of thickly massed, deep pink, fragrant flowers in May. Very hardy. Up to 5 ft., grows even in poor soil. \$1.25 ea.; 3 for \$3.15.

**Flowering Almond** Dainty, always cherished. Petite, pastel pink, intensely double flowers like miniature roses, in great profusion, in May. Dwarf, bushy, rounded. Grows anywhere, 3 to 4 ft. tall. \$1.25 ea.; 3 for \$3.15.

**Forsythia {Golden Bells}** Spectabilis Far superior to all other Forsythias. First flowers of spring. Blooms even before snow is gone, the arching branches literally drenched with yellow. Medium height, up to 6 ft. \$1. ea.; 3 for \$2.50.



**Philadelphus Virginal {Mock Orange; Sweet Syringa}** Prized, double, pure white, precious orange-blossom fragrance, exotic in evening; lovely in bouquets. Ever-blooming. Medium height. \$1.25 ea.; 3 for \$3.15.



**Sweet Shrub Calycanthus** The intensely fragrant maroon-red flowers so prized for placing with linens, carrying in purse, etc. So aromatic even the roots seem perfumed. Blooms all summer. Medium height. \$1.25 ea.; 3 for \$3.15.

# Flowering SHRUBS

FLOWERING Shrubs are appointed by destiny to belong to the home. Instinctively, in designing a home or public building, architects depend on shrubs to help bind house and earth together. They bestow color and fragrance, and give personality. From the many kinds grown, the J. & P. Dept. of Plant Research has selected those best suited for your home—all subjected to rigid "lawn laboratory" tests that support the promise in the beautiful pictures. Some send out their blooms searching for spring even before snow is gone; others continue the procession through summer and fall; some even supply "berries red" in the winter snow. With well-chosen shrubs your home soon learns to live intimately with its surroundings, in colorful harmony with the changing seasons.

Flowering Shrubs also supply interesting decorative possibilities as lawn specimens, backgrounds for vegetables and other plants in the border, in the garden, and for estate plantings. Plant groups of Floribunda Roses with them and your garden and grounds will have constant color.

All are highest quality 2- and 3-yr.-old plants with strong root systems—they will bloom next year. All are sent prepaid at fall planting time. Order early!

**Spirea, Van Houtte** (not pictured) The dainty white familiar sprays in spring, often called "America's most successful shrub {Bridal Wreath}." 75c ea.; 3 for \$1.85.



**Winterberry {Ilex verticillata}** In winter the brilliant red berries, symbolic of Christmas, are a real ornament to any garden or grounds. Cut some for holiday decorations from your own garden. Has ovalish, finely toothed leaves in summer. Medium height, about 5 ft. \$1.25 ea.; 3 for \$3.15.

**Flowering Quince** The brilliant scarlet flowers of early spring, blooming with Forsythia. Often called "Firebush". Delightful flowers completely cover branches even ahead of foliage. Most desirable. Grows 3 to 4 ft. high. \$1. ea.; 3 for \$2.50.

**Burning Bush {Euonymus alatus}** A gorgeous sight in fall, with its strawberry-crimson foliage. Striking reddish-orange berries which remain till winter. Interesting corky twigs, picturesque, spreading branches. A glorious spot of fall color. Slow-growing; up to 6 ft. \$1.50 ea.; 3 for \$3.75.



*From*

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PLACE  
STAMP  
HERE

# **Jackson & Perkins Co.**

**WORLD'S LARGEST ROSE GROWERS**

**NEWARK,**

**NEW YORK STATE**

*The Rose Capital  
of America*



PRINTED IN U. S. A.





# Modern

# LILACS

## Join The J. & P. Parade

FOR 300 years America has loved Lilacs. They are democratic as the Bill of Rights—as devoted to humblest home as to large estate. The new French Hybrids *far surpass all others*; we have selected only the best—with larger florets, richer colors; longer, broader spikes, more to a cluster. Faster-growing, younger-blooming. Their ineffable fragrance fills the air and permeates the home.

Wonderful individual bushes, also for massing, or hedge or windbreak

*Fall is the time  
to plant  
Lilacs!*

President  
Lincoln

Paul Hariot

©  
J. & P.  
CO.

Ellen Willmott

Lucie Baltet

### *Start Blooming Next Year!*

RIGHT in the nursery rows thousands of these plants have set flower-buds this summer. Many bloomed last May. You may have some flowers next spring—you'll have PLENTY the following year, and EVERY YEAR! Carefully grown the longer way at higher cost ("own-root" not "budded", so wild sucker growth can never come)—for infinite long life, rapid growth and every-year bloom. Strong 3-yr. plants with heavy roots, worth ten times as much as old-fashioned kinds. Shipped prepaid.

#### Loveliest Kinds and Colors

##### These Six Pictured

Paul Thirion (d) Bright, rich red buds open to intense rosy-claret.  
President Lincoln (s) True blue. Best of the blues, cool, refreshing.  
Katharine Havemeyer (d) Rosy lavender, very full, immense spikes.  
Ellen Willmott (d) Radiant white, giant florets, lovely day and night.  
Lucie Baltet (s) Beautiful pastel pink, unlike any other Lilac.  
Paul Hariot (d) Rich glowing purple, deepest and darkest of all ten.

##### Four More Favorites

Ambassadeur (s) New this year—very large, enchanting poudre blue.  
Candeur (s) Chaste white, with rare grace and exquisite perfume.  
Congo (s) Vivid wine-red, immense clusters—really sensational.  
Ludwig Spaeth (s) Brilliant, purple-red. Long-lasting, resists sun. (d) means double (s) means single

Strong 3-year Plants, Prepaid:

\$2.25 each; any 3 for \$5.50

**Special Offers** Group #468. All 6 J. & P. French Hybrid Lilacs Pictured, 1 of each (value \$13.50) . . . **\$10.**  
Group #469. All 10 J. & P. French Hybrid Lilacs, 1 of each (value \$22.50) postpaid . . . **\$15.**

← Katharine Havemeyer



# Christmas Gifts *Supreme!*

**Make Modern Rose Plants  
Your Holiday Remembrance  
with the J. & P.**

## Modern Rose Gift Certificate

**E**VEN before wartime shortages made Christmas shopping such a problem, this unique J. & P. idea had won tremendous popularity, the praise of gift editors of leading magazines, and the nationwide compliments of those who received these gifts.

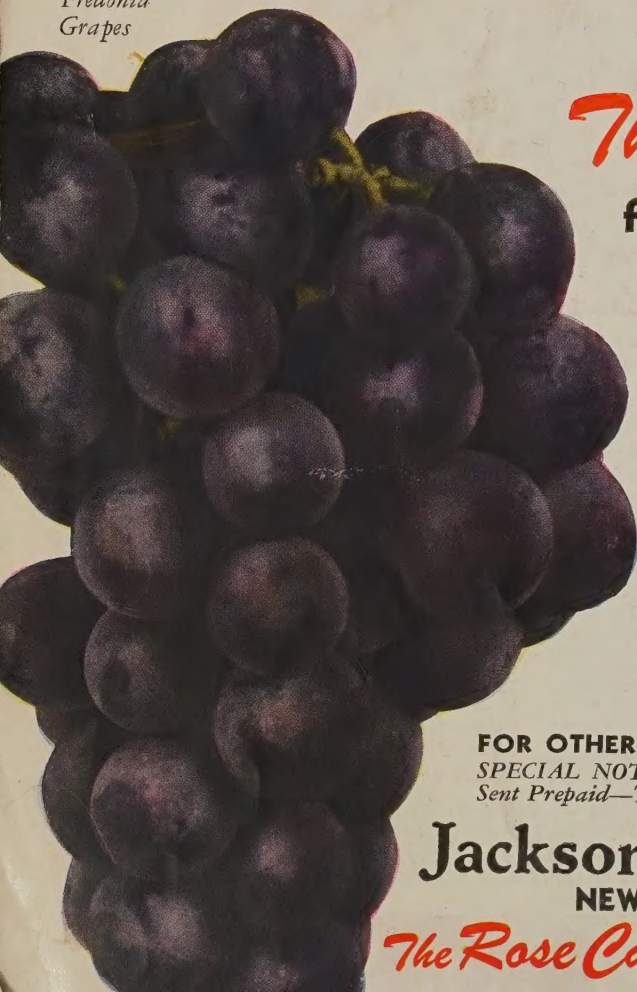
Every year new thousands send their friends this Christmas present of J. & P. Everblooming Modern Rose Plants, which we mail postpaid at spring planting-time—your gift of remembrance for years of enjoyment. For anyone with a yard, garden or estate, you can find no more pleasing gift.

### Special Groups for Christmas Giving

- |   |               |
|---|---------------|
| X-41—1 plant—Fantasia, the yellow Hybrid Tea, sensation, new for 1945. (see p. 8) .....   | <b>\$1.50</b> |
| X-42—1 plant—Dr. J. H. Nicolas, everblooming giant double rose-pink Climber (p. 2) .....  | <b>\$1.50</b> |
| X-43—1 plant—Mrs. Miniver, named for Greer Garson's portrayal, new red Hybrid Tea for 1945 (p. 8) ..  | <b>\$2.00</b> |
| X-44—1 plant—Katherine T. Marshall, 1944 All-America winner, glowing pink Hybrid Tea, named for the wife of General Marshall (p. 10) .....          | <b>\$2.00</b> |
| X-45—2 plants—Countess Vandal, "Queen of Modern Roses," copper and pink Hybrid Tea (p. 15) ..   | <b>\$2.50</b> |
| X-46—2 plants—Blaze, flag red, the world's most popular Climbing Rose (p. 22) .....   | <b>\$2.50</b> |
| X-47—3 plants—Peers of Rosedom: Countess Vandal, Eclipse, Dicksons Red (pink, yellow and red Hybrid Teas) (pp. 15, 16) .....                        | <b>\$3.25</b> |
| X-48—4 plants—Finest Floribundas: World's Fair, Pinocchio, Cheer, Summer Snow (pp. 4, 5, 6) .....   | <b>\$4.00</b> |
| X-49—4 plants—Favorite Hybrid Teas: Crimson Glory (red), Fantasia (yellow), Katherine T. Marshall (pink), Signora (mandarin) (pp. 11, 8, 10, 19) .. | <b>\$5.00</b> |
| X-50—1 plant—J. & P. Tree Rose (red), on 3½-ft. trunk, blooming at eye-level .....  | <b>\$4.00</b> |
| X-51—2 plants—J. & P. Tree Roses, red and yellow, same high quality .....   | <b>\$7.50</b> |

(Or Select Any Plants in this Catalog, so long as Each Gift is \$1.50 or more)

*Fredonia  
Grapes*



### The Gift That Endures for Years!

J. & P. Modern Rose Plants are ideal for Christmas giving. Year after year, all summer and fall your friends continue to enjoy your gift as the Roses bloom—more and more they appreciate your choosing this way to remember them at Christmastime.

For your convenience, groups of favorite Roses are described at left. To meet many requests, J. & P. Tree Roses have been included. You may also make up your own selection—choose any Groups, any Rose, Perennial or other plants in this book; *each gift must be for \$1.50 or more.*



If you just simply indicate the amounts you wish to give, your friends may select from the J. & P. 1945 Catalog we shall send to them.

Also ideal for other occasions; special cards supplied for Birthdays, Anniversaries, etc.

### The Souvenir Box and Certificate Are Sent at Holiday Time

*The Gift Certificate*, a Christmas Greeting in itself, bears your friend's name, the names of plants to be sent (not the prices) and your own name as sender; it states the plants come postpaid next spring.

*On or before Dec. 15*, we mail these festive packages to the names and addresses you supply on the Christmas Order Blank.

### The Modern Rose Plants Are Sent at Proper Spring Planting Time

#### ORDER EARLY!

You are urged to order very early this year. The stock of souvenir boxes shown in the picture will be exhausted before all orders are filled, unless war priorities are released in time so more can be made. Every effort will be exercised to supply as near as possible to the one pictured. Should plastic continue unavailable, a very attractive holiday gift box has been secured; you may trust the same J. & P. ingenuity which created this idea to supply the most appropriate wartime package in its stead.

*Please Use Special Christmas Gift Order Blank Enclosed;  
Additional Gift Blanks Will Be Sent Gladly on Request*

## These Fruits Are in High Favor for Your Victory Garden

### FREDONIA GRAPES

One of the largest and sweetest. Rich, deep blue-black, especially prized for the home garden, three weeks earlier than Concord. Strong, vigorous grower, generous with large bunches.

75c each; 3 for \$2.;  
12 for \$7.50

### GIANT LATHAM RED RASPBERRIES

Enormous crops from June till mid-July. Truly giant berries with a tantalizing taste, up to a full inch long! The most popular red raspberry.

6 plants for \$1.25;  
12 for \$2.25

**FOR OTHER FRUITS, SEE PAGES 28 & 29**  
**SPECIAL NOTICE—Everything in this Catalog Is  
Sent Prepaid—There Is Nothing More for You to Pay**

**Jackson & Perkins Co.**  
**NEWARK, NEW YORK**

*The Rose Capital of America*

*Giant Latham  
Red  
Raspberries*

